



CAMP CADICASU

# ANNUAL REPORT 2019

Unplug from Technology. Reconnect with Nature.

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# CADICASU 2019 SNAPSHOT

89

Years of Camp



1,026 Campers (Summer Camp)



52 Campers (Winter Camp)

## Best Overnight Camp

Camp Cadicasu continues to be an award-winning leader in providing outstanding camp experiences. Readers of *Calgary's Child Magazine* voted and Camp Cadicasu won the category for

**Best Children's Sleep-Away Camp.**

Thank you so much to everyone who voted and helped us be recognized for this significant honour!



67

Staff  
Members

1,640

Rental  
Guests

450

School  
Students

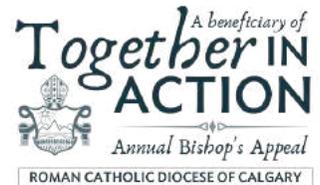
12

Board  
Members

## Partnerships & Support



KNIGHTS  
OF COLUMBUS



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# BOARD CHAIR



**Margie Schuett**

It is our belief that success often comes with dedication, and determination. 2019 was a benchmark year as we find ourselves at an exciting crossroads in the growth and development of the camp.

We have been fortunate to have an outstanding Board of Directors who illustrate unconditional passion. Under the leadership of an outstanding Executive Director, we have been able to weather the growing pains of resetting the standards of running a camp in the 21st Century. Cadicasu has a legacy of thoughtful traditions that are carefully maintained as the camp adapts to a new generation.

Creating a space for children and youth to unplug from technology and connect with nature is our goal and we deliver on all counts. Inspired by a collective focus on expanding our reach and staying relevant in a new time, we build innovative programs that challenge and promote creativity. Our strategic plan emphasizes championing quality, facilitating unprecedented youth development, and selecting phenomenal staff who provide lifelong memories for our campers.

Based on research into the best practices at other camps across North America, we offer training that ensures we provide a safe space for our diverse campers. We pride ourselves on being recognized for our ability to offer the best camp sleepover experience in our region as a result of our outstanding programs and exceptional caregiving.

Camp Cadicasu allows campers to experience the natural world and breathe fresh mountain air in a safe and inclusive environment.

Our off-season program expands each year and manifests itself in new and exciting ways to attract schools, youth groups, and other organizations to use the camp on a year-round basis. Increased attention initiating proprietary events has come to the forefront as we shift towards a more sustainable business model. Additional efforts are being made to explore alternate sources of revenue in the form of ongoing programs for our campers and potentially new camps at different points throughout the year.

We have been exploring ways of connecting with the community - including the alumni of the camp. It's important to recognize the outstanding individuals who have given so much in creating this influential institution which fosters teamwork, friendship, physical activity, and independence.

As we conclude 2019, we are looking forward to celebrating our 90th Anniversary with you this coming year as we honour the wonder that is 'Cadicasu' - a place which allows our guest to sing like no one is listening, dance like nobody's watching and live like it's heaven on earth.

**Margie Schuett**  
Camp Cadicasu  
Board Chair (former camper and counsellor)

# A MESSAGE FROM THE EXECUTIVE DIRECTOR

Camp is a home to many and a place of refuge from the chaos of modern society. It provides us with an opportunity to discover ourselves, cultivate genuine relationships with others, and build a meaningful connection to the earth.

When I left my job teaching junior high to live my dream of running a children's camp, I thought I had moved on from teaching. I have never been so wrong in my life. I have realized that supporting a summer camp staff team is another form of teaching that I never could have imagined. **It fills an essential void that exists in the schools** where academic subjects are taught while important life lessons and critical details about healthy living fall to the wayside.



Every summer season, our staff team joins us with pure hearts and good intentions. They show campers kindness, compassion, and empathy that some have never known. Their unwavering dedication to creating magical adventures and the love they put into what they do is incredible. I am always extremely impressed with their maturity and willingness to do whatever it takes to make sure campers have an amazing experience.

"It's not about how much you do, but how much love you put into what you do that counts."

- Mother Theresa

In order to protect the legacy of the camp; our business focus has shifted towards growing off-season revenue while maintaining standards of excellence in our existing programs. We have been refining our school field trips and have introduced our first proprietary weekend event in the form of a yoga retreat for women. This is the beginning of more to come! We are continuing to look at ways of serving all members of our camp families.

I am honoured to safeguard the essence and spirit of Cadicasu. As I enter into my seventh year out at camp, I feel like I'm just getting started. Each season brings unique stories and new wisdom that open doors to unexplored possibilities. I am really eager to grow and evolve alongside the camp during the next steps of our journey.

**Heather O'Neill**  
Camp Cadicasu  
Executive Director

ABOUT

# CADICASU

## MISSION & VISION



### MISSION

Increase confidence, inspire purpose-driven lives, and deepen spirituality for people of all different faiths.

### VISION

Empower journeys of personal development toward a sustainable future with strong communities through nature connection and environmental stewardship.

Camp Cadicasu is an overnight camp in Kananaskis, Alberta. Since 1930, we have been a haven for children to experience the joys of summer and meet new friends. Camp teaches social skills, promotes physical activity, builds self-confidence, encourages respect for nature, and much more.

## Cadicasu Goals

- Enable campers to see something positive about themselves.
- Foster opportunities for growth in understanding of each other.
- Allow campers to become increasingly aware of their talents.
- Promote co-operative living styles within a community.
- Empower campers to feel they have control of their situation.
- Develop an understanding of the life processes on our planet.
- Facilitate an appreciation for nature and the environment.
- Reawaken a sense of awe and wonder toward our world.

We have competent and caring leaders who ensure that each camper has the opportunity to grow and learn in a welcoming environment. In a stunning natural setting, we embrace the values of community and simplicity, so campers can become more comfortable in their own skin.

# PROFESSIONAL ASSOCIATIONS

Camp Cadicasu is an accredited camp in good standing with the **Alberta Camping Association** and **Canadian Camping Association**. It is also a member of the **International Camping Fellowship**.

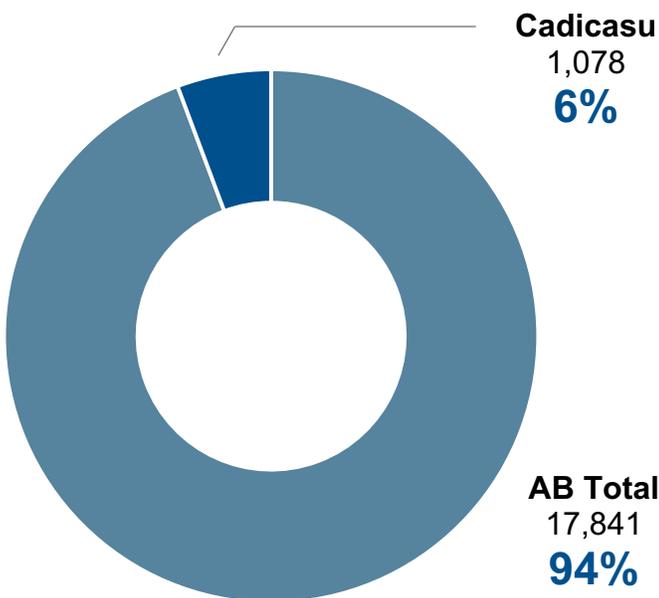


**Accreditation of camps in Alberta is voluntary.** We choose to go through the accreditation process with the ACA because we value the importance of rigorous standards to ensure a safe camp community for every child. Unless a camp chooses to be accredited by the ACA, they have no mandatory regulations they are required to follow. We are proud to be a member.

## ACA Member Camps

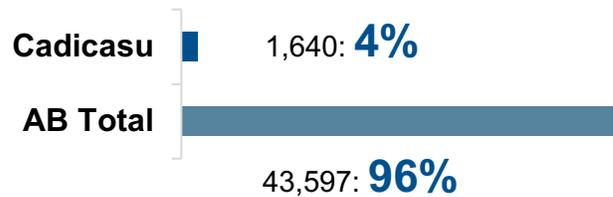
The following data is from the annual membership surveys.

### Total # of Campers



Average # of Campers: **615**

### Off-Season Guests



Average # of Full-Time Staff: **9**

Cadicasu # of Full-Time Staff: **3**

Average based on camps with similar operating expenses (\$750,000 - \$1,200,000).

Average Length of Camps: **6 Days**

Length of Cadicasu: **6 Days**

# LEADERSHIP & STAFF

Our staff have extensive experience in the camping industry. Their energy and enthusiasm for camp is contagious! We hire fun, creative, caring, and responsible people.



**Heather O'Neill** - Executive Director

Working with kids in an outdoor environment and connecting them to nature is Heather's passion. She graduated from Queen's University with a BComm, BA & BEd in addition to spending a year abroad studying international business at IESEG in France. Heather serves as the President of the Alberta Camping Association to help support other camps throughout the province.



**Dan Ruether** - Camp Director (Programs)

Dan has brought a wealth of knowledge as a graduate from Mount Royal University with a degree in Ecotourism and Outdoor Leadership. We are extremely thankful for his dedication to camp for the past five years as a full-time staff member and for the previous 12 years as a seasonal staff member. Having been an integral part of our journey, we wish him the best of luck as he searches for new adventures!!

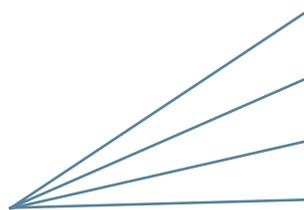


**Nathalie Berard** - Camp Director (Operations)

A seasoned camp professional, Nathalie joined us after being the Camp Director for the Jewish Community Centre camps in Calgary. With a BA in Psychology from Western University, she was able to apply her education to helping us grow and adapt to the next generation. Nathalie's positive attitude and sunny disposition significantly contributed to our friendly atmosphere.

## Staff Team

 **3** Full-Time  
 **64** Seasonal

  
**12** Senior Staff  
**22** Counsellors  
**23** Assistant Counsellors  
**7** Instructors (Specialty Camps)

**Countries:** Canada, England, USA, Mexico, Ireland, Scotland, New Zealand, Spain, Germany  
**Provinces:** Alberta, Quebec, Ontario, Saskatchewan

## Respect Program

Camp Cadicasu is constantly looking for ways to improve the quality of experience for our campers. To further ratify our commitment to them and their families, we mandate that all staff complete the Respect Program.



This training program is designed to recognize and prevent abuse, bullying, harassment, and discrimination through an online interactive course with expert education and professional certification.

# STAFF AWARDS

Each week the entire staff team had an opportunity to vote for their peers who stood out the most and took that extra step in helping others to improve our community.

This staff recognition program honours **the best of the best**. These are the people who make the magic happen and create meaningful experiences for our campers.



Thank you to **ALL** of our **AMAZING STAFF!**



## Ripple Effect

Created the most unique and inspiring program idea.

Huw Hunt, Joshua Thomas, Felipe Martins, Aidan Hulse, Ico Beltran, Chloe Hohls, Marc McCully, George Gunn, and Clara Grier.



## Mother Hen

Offered exceptional care and attention to camper needs.

Lauren Rigoni, Olivia Gyorffy, Mary Kelly, Joe Milsom, Rebeca Moreno, Julia Mofina, Bea Goodall, Kristen Mackenzie, and Caelan Hepton.



## Thunderbird

Fostered an environment where everyone felt safe and respected.

Blake McDougall, Jacob Coutu, Asha Pianarosa, Sam Lychak, Sydney Sanders, Emma Dietz, Anna Gittoes, Rachel Horack, and Karyn Woo.



## Fairy Godmother

Provided a selfless service to enhance the greater good.

Nick Cej, Caleb Worth, Abi Rideout, Laura Duquette, Lauren Watson, Hailey Feighan, Rosie Bootle, Emily Pickett, and Reese Embree.



## Super Hero

Went above and beyond their job description to help a camper.

Leanne Boudreau, Kim Martens, Geoffrey Warburton, Bella Duque, Logan Sonnenberg, Erik Bustos, Sophia Kaufmann, and Celia Gyorffy.



## Academy Award

Delivered an outstanding performance in a campfire role.

Emily Camac, Simon Norris, Patrick Noel, Cam Gillespie, Benjamin Doig, Jacob Schuiteman, Patrick Milner, Ryan Cuzzetto, and Erinn Simm.

# BOARD OF DIRECTORS

The Members of the Board of Directors have been an integral part of the camp legacy ensuring sustainability for a very special institution that has lasted almost nine decades. Their leadership and dedication have been a **guiding force and tribute to the significance of camp.**

## Caitlin McPhee

Director, Government Relations, Volunteer Committee

## Frank Walsh

Past Chair, Construction Committee

## Georgia Dinning

Director, Fund Development Committee

## Isaac Faubert

Vice President, Alumni Committee Chair, Finance Committee

## James Friesen

Director, Finance Committee

## Ken Veness

Director, Finance Committee Chair

## Leanne Gyorffy

Director, Human Resources Committee

## Margie Schuett

President, HR Committee, Finance Committee, Fund Development Committee

## Rebecca Kalmacoff

Treasurer, Finance Committee

## Rob Brown

Director, Program Committee Chair

## Robert Schuett

Legal Counsel

## Willis Winter

Secretary, K of C Representative, Fund Development Committee



CAMP

# PROGRAMS

## OVERVIEW

Cadicasu operates year-round and offers multiple programs. **In addition to our camps, we host school field trips and rental groups during our off-season.**

Almost **90 years** of creative thinking has made our camp a unique combination of tradition and responsiveness to the needs and aspirations of today's youth.

We guide our campers into discovering their own individual paths and want them to know they are **part of something bigger**. Egos are set aside so people can be themselves.



We try to live our role as caretakers of the earth to conserve the natural environment for future generations.



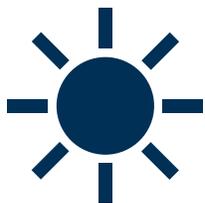
**Winter Camp**  
December / January



**Rental Groups**  
September - June



**School Programs**  
September - June



**Summer Camp**  
July & August

- 8 Weeks of Traditional Camp (896 Campers)
- 7 Specialty Camps (109 Campers)
- 2 Leader-in-Training Sessions (21 LITs)
- 1 Week of Winter Camp (52 Campers)

# SUMMER CAMP

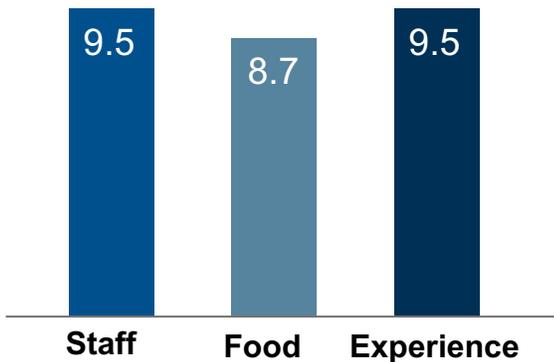


Camp Cadicasu is the best place to create life-long memories with really fun people. Our program is traditional with a twist! With so much technology in our lives today, our camp offers a sanctuary in nature for youth ages 7 – 15.

**We explore the woods, teach campers how to build fires, create shelters, and get covered in mud.** We focus on activities that cultivate relationships and nature-connection. We are a tight-knit community that provides individual attention. Cabins are divided into groups based on age and gender.

The wilderness provides a perfect place for discovery, curiosity, compassion, and adventure. Our programs are designed to meet individual camper needs. In a stunning natural setting, we embrace the values of simplicity so campers can grow more comfortable in their own skin. We guide our campers into discovering their own purpose.

## Camper Feedback Forms



## Favourite Activities

**CAMPFIRES**  
**EARTH SKILLS**

## Best Thing About Camp

**STAFF**

Water Play 

Hiking 

Archery 

Shelter Building 

Arts & Crafts 

Nature Education 

Out-Trips 

Leadership 

Camp Games 

Earth Skills 

Campfires 

Performing Arts 

Camp Cadicasu is a place that welcomes everyone! We give youth a safe space to be themselves. **Removed from the distractions of modern society, campers learn to embrace change and overcome obstacles.** They leave with increased confidence and a sense of belonging.

## Total Registrations

2013	2014	2015	2016	2017	2018	2019
676	748	933	944	988	1,024	1,026

♂ **453** Male (44%)

♀ **573** Female (56%)

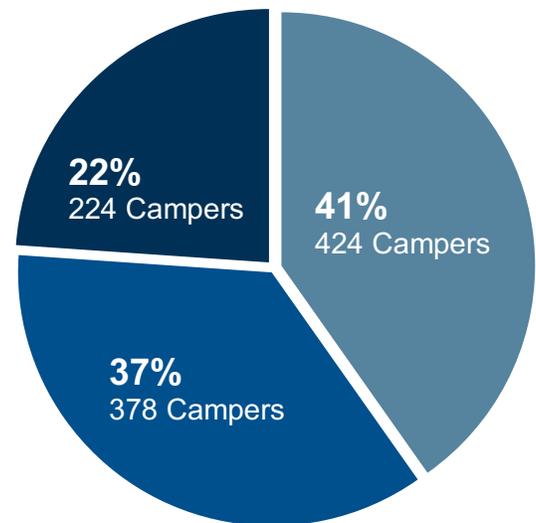
## New Cabin Names

The cabin names changed to animals to avoid any perceived cultural appropriation.

FEMALE	MALE
Butterflies	Gray Jays
Chipmunks	Prairie Dogs
Marmots	Porcupines
Wolverines	Mountain Goats
Elk	Timberwolves
Lynx	Grizzly Bears
Black Bears	
Bison	

**4:1** Camper to Staff Ratio

**8:1** Industry Standard



■ **Juniors**  
7 - 10 yrs.

■ **Intermediates**  
11 - 12 yrs.

■ **Seniors**  
13 - 15 yrs.

# SPECIALTY CAMPS

Our Specialty Camps were created to offer challenging opportunities for teenagers to have exciting adventures and learn new skills! They allowed us to increase capacity and establish unique programs that are not offered anywhere else.

**Campers develop a deeper connection to the earth** while being immersed in the wilderness. We incorporated our love and respect for the environment into camps with advanced expertise. These programs allow campers to increase their awareness and learn how to be comfortable in the sanctuary of nature. By focusing on the skills of our ancestors, campers are immersed in primitive living with knowledgeable instructors.



## APISI - Earth Skills

**Capacity:** 64 (4 Sessions of 16 Campers), Ages 11 - 14

Apisi teaches campers techniques required to not only survive in the wilderness, but to thrive and enjoy the outdoors. They learn bushcraft such as shelter building, bow drill fire, tracking, camouflage, cordage, and more.

2015: 10   2016: 30   2017: 48   2018: 80   2019: 60



## LIT - Leader-in-Training Program

**Capacity:** 22 (2 Session of 11 Campers), Age 15

Our LIT program creates young leaders in our community. Participants gain skills and practical work experience that help them in all areas of life. Leadership development and responsibility are at the core of this transformative program.

2015: 20   2016: 13   2017: 18   2018: 20   2019: 21



## NAMASTE - Yoga & Mindfulness

**Capacity:** 14 (1 Session of 14 Campers), Ages 12 - 13

Awareness with a focus on the present is taught through breathing exercises, movement, guided visualizations, and nature-based activities. Campers learn yoga poses and experience the power of peaceful moments.

2019: 12

\* NEW in 2019 \*

## ONAWA - Advanced Earth Skills

**Capacity:** 12 (1 Sessions of 12 Campers), Ages 14 - 15

This week is for campers who want to dive deep into some more advanced survival skills and the philosophy behind them. Graduates of the Apisi program are recommended to try this, but anyone ready for a challenge is welcome.

2019: 11

\* NEW in 2019 \*



## PIIKANI - Backpacking Expedition

**Capacity:** 12 (1 Session of 12 Campers), Ages 14 - 15

The trip is made up of a series of trails located in the Powderface region with a total of 35 km, three mountains, and one lake. Campers hike with heavy packs through various terrain and elevations.

2015: 5   2016: 10   2017: 10   2018: 12   2019: 12



## SAMURAI - Martial Arts

**Capacity:** 16 (1 Session of 16 Campers), Ages 13 - 14

Samurai campers have days filled with physical movement and hands-on survival skills. Martial arts is used as a method to teach self-discipline, a foundation for a personal protection, and a way to build self-confidence.

2017: 16   2018: 16   2019: 10



## SUMMIT - Introduction to Hiking

**Capacity:** 12 (1 Sessions of 12 Campers), Ages 12 - 13

Summit provides an awesome experience for campers looking to participate in longer hiking trips. With two separate 2-night excursions, they will get a taste of more difficult out-trips with some beautiful sights.

2019: 4

\* NEW in 2019 \*



# WINTER CAMP



Winter Camp is designed to introduce youth to the snowy Kananaskis landscape in a fun and educational setting. There's no WIFI in the forest, but we promise a better connection to others and nature than anywhere else!

Initiated as a way to **expand upon our summer camps** and solution for parents who need somewhere safe and enjoyable for their children during the school holidays, winter camp has **grown into its own entity**.

Part of a carefully designed and executed business strategy, it has assisted us in moving towards financial independence.

Campfires 

Hiking 

Earth Skills 

Performing Arts 

Sledding 

Camp Games 

Snow Forts 

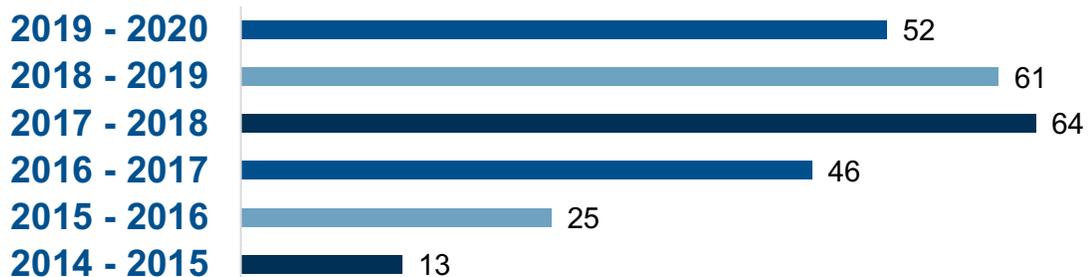
Arts & Crafts 

Leadership 

Campers and staff are always very excited that they don't have to wait a full year to come back and visit. There are fewer bugs while they experience the beauty and **peacefulness of a pristine winter wonderland of adventure**. It's the perfect opportunity to youth to be active outside, explore the woods, and enjoy the cold crisp air. Most activities are done outside with the option of heading indoors if the weather does not cooperate.

Registration for 2020 - 2021 will be ready this spring providing families with more time to register and make plans to attend!

## Total Registrations



# RENTAL GROUPS

We welcome renters in our winterized cabins throughout during the year. Located halfway between Calgary and Banff, we are in the heart of Kananaskis.

Our rental groups maximize the use of our facilities while not being used for our own programs. We began hosting groups as a way to cover part of the operational costs associated with running a camp.

"Camp Cadicasu was the perfect setting for our fairy tale wedding!"

- Bride

Nestled in the mountains, **Cadicasu is the ideal location** for access to hiking, skiing, snow shoeing, biking, hunting, fishing, golfing, and much more. We are close to several world-class recreational centres that hosted the 1988 Olympics.



**5** Boy Scouts    **3** Churches    **2** Youth Groups    **1** Vision Quest  
**3** Girl Guides    **1** Wedding    **1** Cadet Corps    **1** Sports Team

Rental Guests	2015	2016	2017	2018	2019
Accommodations Only	598	864	485	550	597
Rental & Catering	481	780	1,081	575	534
Rental & Activities	0	169	594	410	509
<b>TOTAL</b>	<b>1,079</b>	<b>1,813</b>	<b>2,160</b>	<b>1,585</b>	<b>1,640</b>

Visit our beautiful retreat in nature. With over 100 beds, a restaurant quality kitchen, an abundance of fresh air, indoor plumbing, and **recent renovations**, we offer a **secluded getaway** in the mountains for a large group of people at an affordable price. Contact us to make a reservation!

# SCHOOL PROGRAMS

Camp is a destination for learning, fun, and adventure for schools and homeschool groups during the year. With single day visits and multiple night trips, we work with educators to meet their needs for high-quality education. These programs have facilitated business growth and development.



11  
School  
Groups

Archery 	Campfire Songs 
Nature Education 	Fire Making 
Performing Arts 	Shelter Building 
Leadership 	Camp Games 
Tracking & Traps 	Earth Crafts 

School groups have included band camps, leadership teams, outdoor education clubs, and a variety of different classes.

## Students

2015	145
2016	795
2017	854
2018	410
2019	450



We have developed unit plans that meet the Alberta Programs of Study for specific grades to further enhance the experience for schools. With curriculum-aligned lessons and assessments for teachers to use in preparation for their visit that culminate in an experience at Cadicasu, field trips are now seamlessly integrated into their classroom learning.

Master Agreements are set up with both **Rock View Schools** and **Calgary Catholic School District** making us an approved field trip location for their school districts!

As a small non-profit organization, we are always looking for **new ways to increase our revenue** to continue providing our summer programs at a reduced rate to our community. We introduced our first proprietary event in the fall of 2019 and will be offering more in 2020.



## Yoga Mindfulness Retreat

A vacation is great, but a yoga retreat in the mountains is even better! It was time for our moms to experience the beauty and wonder of Cadicasu. **A group of like-minded women stepped away from the hustle and bustle of city life to unplug from it all.** They moved their bodies through energizing and restorative practices exploring many styles of yoga.

We had **7**  
amazing women  
join us for our  
first retreat!



This weekend  
adventure left these  
women feeling  
relaxed, rejuvenated,  
and whole.



# IMPACT

## CAMPER COMMENTS

"I experienced what it's like to be mindful of your words and actions. My counsellors taught me that I have the ability to influence how other people treat me. I realized that I am worth being treated with respect, compassion, and most importantly love."

- Camper (Age 14)

"The food is so good. If I had to rate this camp out of 10, I would give it a 100. I couldn't think of a better camp. I learned not to be shy and let your real-self shine. I really want to come next year!!!"

- Camper (Age 11)



"Whether or not you come with friends, you always go home with more!! I was scared at first and nervous to give up my phone and video games for a week, but it was definitely worth trying something new."

- Camper (Age 13)

"It's a really good camp. The wilderness nearby is the coolest to go camping and hiking. The counsellors are really comforting, always by your side, able to help whenever, with whatever. I loved the food and the campfires were the best every night. It's really fun and everyone is so nice. It's like we are all one family."

- Camper (Age 10)

"I learned to be at peace with myself and to love myself no matter what because I am perfect just the way I am."

- Leader-in-Training Participant (Age 15)

# PARENT FEEDBACK

"Thank you so much for everything you do!!! My son has been going to Cadicasu for five years and says it gets better each time. He waits all year to come back and is excited to finally be a LIT next summer."

- Parent (Camper Age 14)

"I have been thinking about sending my kids to camp for a couple of years and I finally made the decision this past summer after a lot of research and trepidation. From the moment I called Camp Cadicasu, I knew I had found the right camp. The staff is extremely kind and caring, they patiently answered all my questions and immediately put by mind at ease. My daughter had the most amazing time and I was able to have a well-deserved break!"

- Parent (Camper Age 9)

"What impresses me the most is how organized this camp is and how welcoming everyone is. The communication with parents is outstanding and their staff are all so genuine. My daughter felt at ease as soon as she arrived. When I picked her up, she couldn't stop talking about all of her wonderful adventure in the forest and her new best friends."

- Parent (Camper Age 8)



"My son keeps telling me how much fun he had and how much he loved the food. The biggest highlight of his whole camp experience though were the evening campfires. He has been teaching us the songs so we can all sing together."

- Parent  
(Camper Age 11)

"In a world so focused on technology, it is refreshing to have a place to send my children that encourages them to appreciate the outdoors. They have learned how to have a real connection with nature in a way that I never could impart to them. Both kids have become more grounded, responsible, and caring towards the earth."

- Parent (Campers Ages 10 & 13)

# STAFF REFLECTIONS

"Camp has been a huge part of my life ever since I was 12 years old. That first week of camp sparked something inside me, and it has been growing ever since. Camp has been the place where I first shot an arrow, got my first paycheck, and felt as though I was contributing to a community. It has been the place where I have met some of the most important people in my life. It is where I learned to be supportive and aware of myself and those around me. It is the place where I have learned to live within a small community and how to become a better version of myself."

- Medic



"Camp has always taught me so much about who I am. It has given me self-confidence and shown me how to love myself, it has taught me how to take initiative and solve a problem without needing a second opinion. It has taught me caregiving and selflessness at a whole new level."

- Counsellor

"Coming to camp was the journey I needed to cleanse my mind from all negative energy. I have been able to discover what truly makes me happy and I've learned that happiness starts from within and can be influenced by the people you choose to surround yourself with. I have also learned that this all starts at the point of self-acceptance."

- Assistant Counsellor

"We are lucky that camp is situated in the middle of stunning wilderness that gives us that escape and freedom we need, but camp isn't just a place, it's the people. The hard work, dedication, smiles, and laughter are what makes this place. The stories that are lived and told, the relationships built, are what makes this place. The love and welcoming are what make this place."

- Senior Staff

"I am grateful for the dirt on my feet at the end of each day, for the sweat on my face, and the burns on my arms, because they mean I am alive, so thoroughly, wonderfully alive. My aim at camp is to inspire a similar sort of feeling in campers, a joy and wonder at all the positive feelings that come with being alive, because children should know that in and of itself is something to take joy from. You are alive, and you have the ability to feel, to think, to question, to change (both yourself and the world around you), and that's pretty darn fantastic."

- Assistant Counsellor

"Camp has become a home. It's offered a lost traveller a home when I no longer had one. Any bunch of buildings can be a camp, but the people at Cadicasu make it a home. I can proudly say that not only am I a part of it, but it's now a part of me. There's something blissfully peaceful about working and living with a group of people I call friends. I was part of a team that I trusted and cared for."

**- Senior Staff**



"My first memory of camp was hearing screams of delight at the Calgary airport. Picture the scene, I was exhausted, less than a day out of the most stressful week of my life, frazzled and drained from exams and travelling alike, seeing this strange Kiwi drop all her bags and leap into the arms of an equally gleeful person's arms, overjoyed at seeing each other for the first time since the previous summer. Witnessing this display of total friendship, I was certain I'd never have that kind of friendship here. I was suddenly very scared that my gut had finally let me down, that the summer would drag on, and I'd simply not make the most of this opportunity. How wrong was I. Turns out, that special bond I'd thought was unique to these two people is simply your standard camp friendship. There is just so much love shared in this place."

**- Counsellor**



"I learned how to finally work past the issues in my life and how to love and accept myself, something that I have never been very good at before. This year, camp was transformed from a place to escape to, into a place to grow from. There were many laughs and tears and some of the best memories of my life."

**- Assistant Counsellor**

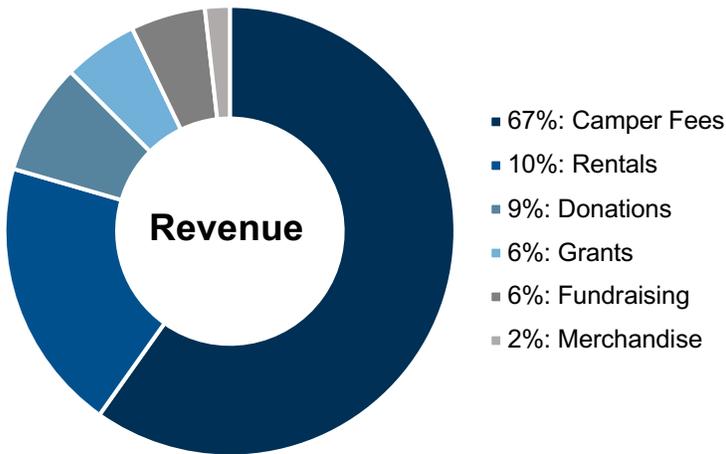
"Camp is an escape from the matrix. It's the truth. It unveils the masks of life and takes us back to our true nature. It's a place where we can come home to ourselves, each other, community, and love. It's a place (even through the highs and the lows) that's filled with unconditional love, because that's what humans do, we love each other and support each other. We care about each other, but for some reason that is so lost and gone in this time in society. Everyone walks around in their own bubbles, trapped in the distractions of their daily life. Camp gives us an opportunity to connect with ourselves, others, and nature which is how it always should be! And people have a safe place to be themselves, explore their own mind, and develop relationships."

**- Senior Staff**

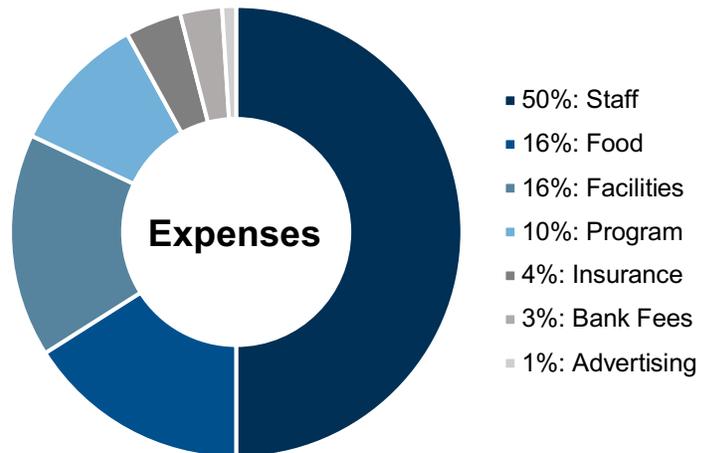
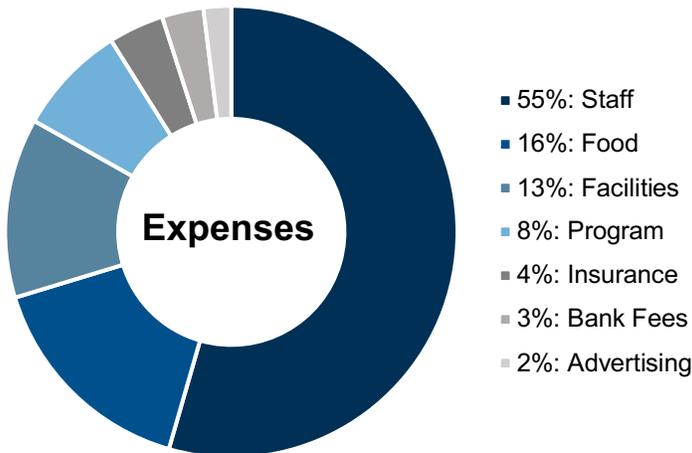
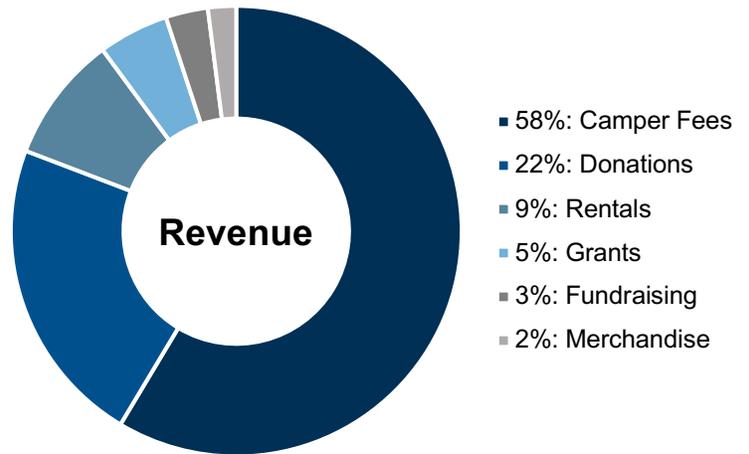
# FINANCIAL POSITION

## REVENUE & EXPENSES

2019



2018



Assets  
\$1,499,923

Liabilities  
\$228,725

Net Assets  
\$1,271,198

Assets  
\$1,567,613

Liabilities  
\$221,373

Net Assets  
\$1,567,613

# SUPPORTERS

## SPONSORSHIP

Summer camp is such a magical place and we don't want that experience limited to only certain children. Everyone should have the opportunity to grow and have fun at camp. Acceptance and appreciation of all people is learned through being a part of our diverse community. The relationships and solidarity that flourish at camp are nothing short of amazing.

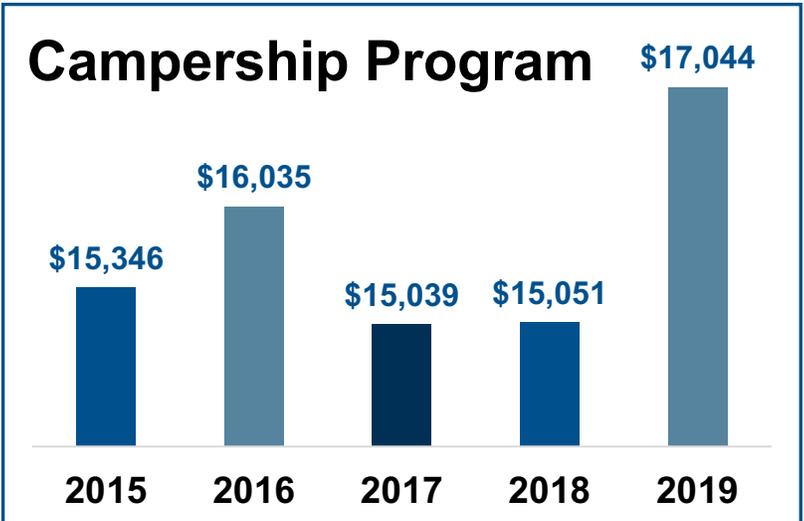
**62% Full Subsidy**  
**38% Partial Subsidy**  
37 Campers in Campership Program



**ALL camper fees are subsidized.**

Actual costs to us are more than we charge.

Our Board of Directors have made it their goal to always keep the camp within the reach of all families who attend. We begin accepting applications for financial assistance November 1 each year.



# DONORS

Thank you to our generous donors for keeping the camp vision alive. Cadicasu could not be effective in safeguarding futures without the help of the people who support us!!

## Top Camp Leaders: Gifts of \$50,000 +

AB Community Facility Enhancement Program

## President's Circle: Gifts of \$10,000 +

Calgary Catholic Teachers Charities Society  
Canada Summer Jobs Grant  
Lyceum Society - K of C Council 1186  
Shaw Charity Classic Foundation

## Camp Ambassadors: Gifts of \$5,000 +

Hayden Edwin Smith Estate  
Roman Catholic Diocese of Calgary (TIA Grant)

## Camp Believers: Gifts of \$1,000 +

Benevity Community Impact Fund  
Canada West Land Services Ltd.  
FLUOR Canada  
Fr. Eric Nelson  
Frank Walsh  
Rotary Club of Calgary Heritage Park

## Camp Champions: Gifts of \$250 +

A. Eleanor Badry  
Canadian Tire Jumpstart  
Emmet Callaghan  
John G. Johnston  
Leanne Gyorffy  
Mary McGurran  
Rose Feighan  
Suzanne Doig  
Robert M. Perrin  
Willis Winter

## Camp Supporters: Gifts of \$100 +

Brandt Sanregret  
Fr. Dennis McDonald  
Judy & Harry Lefebre

## Camp Supporters: Gifts of \$100 + (Cont.)

Isaac Faubert  
Margie Schuett  
Raymond Lowing  
Stephen Janz  
William Symons

## Camp Friends: Gifts up to \$99

Abbylee Burkart & Greg Hind  
Amanda & Blaine Lesko  
Andrea Coli & Curtis Stang  
Blanche Crerar  
Canada Helps  
Carol Coutinho  
Cheryl-Lee & Jeremy Cosgrove  
Christine & Tracy McLennan  
Chunfeng Zhao & Jinghui Hu  
Compton & Tammy Mackenzie  
Darren Zacher & Bonnie Sullivan  
Dicta Olisa-Ebigwei  
Dr. Kathleen Kufeldt  
Ellie & Roland Cadrin  
Jacynthe Tremblay & Chad Feigel  
Jennifer Turlock  
Jessica & Henryk Tannenbaum  
Judy Kent  
Kare & Dale Kress  
Kim Doring-Lindgren & Brian Lindgren  
Kirsten & Gerald Skodopole  
Laura & Scott Lovett  
Leah & Charles Ellis  
Leanne & Stephen Park  
Leslie & Brian Brooks  
Lynda & David Leathwaite  
Maria Kudienko & James Friesen  
Megan McPherson & Ladde Tanner  
Monica & Scott Sanders  
Paul Haubrich & Chris Forsman  
Penny Joyce  
Randy Langille  
Richard McDougall  
Ryan Gill & Stephani Whitman  
Shannon Hagel & Chris Heaman  
Steven Duguay & Angelika Dickau  
Tracey Beaudoin & Jeff Maloney  
Vanessa & Randal Neelin  
Victoria & Ryan Haney  
Youngae Lee & Wayne Letcher

# WISH LIST

We are grateful for your interest in helping Camp Cadicasu! **Every donation makes an enormous impact and assists us in providing life-changing outdoor experiences for youth.** We appreciate your generosity. Please contact us if you would like any further clarification on the details of each wish list items and how it will impact our camp community.

\$10 <b>T-Shirt</b> 1 Camper	\$20 <b>Arts &amp; Crafts</b> 1 Camper	\$60 <b>Staff Uniform</b> 1 Staff Member	\$80 <b>Hiking Backpack</b> 1 Camper	\$120 <b>Food</b> 1 Camper
\$170 <b>New Mattress</b> 1 Bed	\$375 <b>Out-Trip Supplies</b> New Trip Gear	\$500 <b>Registration Fee</b> 1 Week	\$600 <b>Athletic Gear</b> Sports Equipment	\$800 <b>Archery Supplies</b> Replace Damaged
\$1,700 <b>Respect Program</b> Staff Training	\$2,000 <b>Camp Computer</b> Web & Video Design	\$2,500 <b>Health &amp; Safety</b> Medical Supplies	\$3,500 <b>Mess Hall Tables</b> Replace Damaged	\$4,000 <b>All Staff Uniforms</b> Sole Sponsor Logo
\$5,000 <b>Deck / Stairwell</b> Strengthen (1)	\$5,500 <b>New Mattresses</b> Replace Damaged	\$8,000 <b>ATV with Box</b> Transport Garbage	\$10,000 <b>Mess Hall Doors</b> Replace Damaged	\$15,000 <b>Camper T-Shirts</b> Sole Sponsor Logo
\$18,000 <b>LIT Cabins</b> Renovate Both	\$20,000 <b>Decks / Stairwells</b> Strengthen All (4)	\$25,000 <b>Staff Kitchen</b> Food Prep Area	\$30,000 <b>Bathroom</b> Renovate (1)	\$60,000 <b>Bathrooms</b> Renovate Final 2

Thank you for all of your help and support. We are looking forward to an amazing 2020 with some wonderful improvements to our facilities.

# BIRDIES FOR KIDS

Birdies for Kids presented by AltaLink (BFK) is a non-profit program run under the Calgary Shaw Charity Classic Foundation. Camp Cadicasu was chosen as one of the children's charities they support.

The Shaw Charity Classic is a PGA Tour Champions event featuring professional golfers among the likes of Golf Hall of Famers Tom Watson, Fred Couples, and Colin Montgomerie. It aims to not only provide Calgary with a world-class professional sporting event for families, but also to bring much needed dollars to local charities.



BFK raised \$12 million for a total 2019 contribution of \$14 million and \$48 million since 2013.

## The best part is the matching program of up to 50%.

Donations flow through the Shaw Charity Classic Foundation and all administrative costs are covered by them. There is no donation too big or small. The golf tournament was held at the Canyon Meadows Golf & Country Club. **Cadicasu received 100% of every donation collected with no added fees.**



Camp Cadicasu raised \$31,762 from 34 donors and received a matching amount of \$11,764 for a total net donation of **\$43,526.**

### 2019 Tournament Details

**Name:** Shaw Charity Classic  
**Date:** August 28 – September 1, 2019  
**Title Sponsor:** Shaw Communications  
**Defending Champion:** Scott McCarron  
**Broadcast:** Golf Channel  
**Governing Body:** PGA Tour Champions

Please help us reach our goal of \$150,000 to assist with necessary expenses and facility upgrades. As we look forward with aspirations to continue our growth, we have been chosen again as a recipient charity for 2020.

## DONATE NOW - Online or by Mail

Online: Credit Card (<https://shawcharityclassic.com/donate/campcadicasu>)

Pledge Form: Credit Card, Cash or Cheque (contact us for a pledge form)

Tax receipts are distributed by the Calgary Shaw Charity Classic Foundation by November 30, 2020. Credit card donations must be under \$5,000. Make cheques payable to “**Calgary Shaw Charity Classic Foundation**” with “**Camp Cadicasu**” on the memo line. Please send cheques to:

### Matching Structure

#### Tier 3 - 5% Matched

Next \$200,000: Additional \$10,000

#### Tier 2 - 15% Matched

Next \$30,000: Additional \$4,500

#### Tier 1 - 50% Matched

First \$20,000: Additional \$10,000

#### Shaw Charity Classic

Attn: Victoria Murray

Suite 2800

421 – 7<sup>th</sup> Ave SW, Calgary, AB T2P 4K9

### 2020 Tournament Details

**Name:** Shaw Charity Classic

**Date:** August 28 – September 1, 2020

**Title Sponsor:** Shaw Communications

**Defending Champion:** Scott McCarron

**Broadcast:** Golf Channel

**Governing Body:** PGA Tour Champions

### Plans for 2020 Fundraising Dollars!

**\$120** to feed 1 camper for a whole week or **\$170** to buy 1 camper a new mattress.

**\$500** for 1 camper to attend camp through our Campership Program.

**\$1,500** for an arborist to remove any potential tree hazards around the landscape.

**\$2,700** to cover all our health & safety medical supplies for a summer season.

**\$3,500** to replace all of our damaged tables in the Mess Hall.

**\$5,000** to strengthen one of our stairwells and decks for many more years of life!

**\$18,000** to renovate both of our LIT cabins to make their experience enjoyable.

**Donation Timeline:** March 1 - August 30, 2020

# FORWARD

## 2020 GOALS

We are always working hard to become bigger and better to reach more campers and families in order to expand our impact on the greater community.

- #1 Increase off-season rental revenue by \$30,000 to reach our \$105,000 goal.
- #2 Increase the number of students visiting for field trips to 1,000.
- #3 Introduce another proprietary event (Father / Son Weekend).
- #4 Reach capacity in all our summer programs: 1,074 campers.
- #5 Increase LIT graduates to 24.
- #6 Reach capacity in our winter camp: 80 campers.
- #7 Have a 98% approval rating for food.



As the gatekeepers of the camp today, the Board of Directors and the Staff of the camp are tasked with protecting the franchise known as Cadicasu.

The world we live in moves so fast. It is critical that we **embrace innovation to further the development and capacity of the camp.**

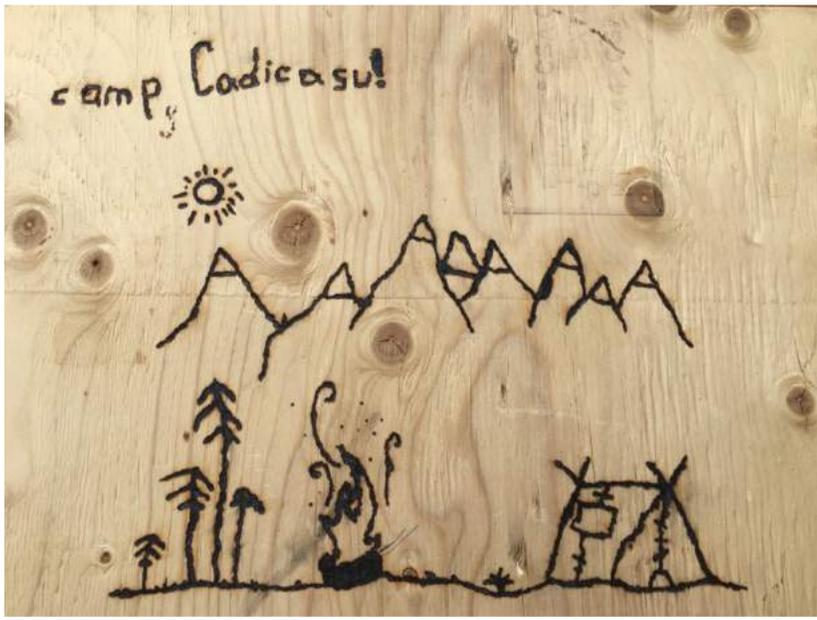
We are grateful to have partners who trust that those of us who are managing the daily operations of the camp have **enough vision and courage to take the next step** as we continue to guide the camp in a sustainable way for future generations and beyond.

Please feel free to contact us if you have an idea for a retreat or a program that will help nurture the body, mind, and soul to a place of happiness and joy. There is a place for everyone at Cadicasu!

# CELEBRATING 90 YEARS

Camp Cadicasu is an unusual and unique place. It **embraces the differences and unconditionally accepts all the individuals** who enter the gates of the camp. As we turn the page of a new decade, we are very proud of what we offer to the community. First and foremost, most of the community is still from the Calgary area, but we have become more 'global' and have numerous campers and staff come from all corners of the world.

**Stay tuned for 90th Anniversary Celebration plans!!!  
Visit our website [www.cadicasu.com](http://www.cadicasu.com) for details.**



By increasing awareness of the world around us, we underline the importance of existing harmoniously with all of creation by virtue of honouring the earth and the natural world.

In 2020 and beyond, the long-term objective is to celebrate the magic of the founders in 1930. They chose to provide an alternative life experience to young people that would inspire them to want to **make the world a better place by treating everyone with kindness and respect**. We continue to maintain the legacy of the original Camp Cadicasu while staying relevant as society evolves.

## COVID-19 Update

Due to the virus that has plagued our society in the spring of 2020, Camp Cadicasu needs you more than ever now! As most businesses, we were ordered to close our doors for a period of time eliminating our rental and school revenue. We are uncertain as to whether or not it will be safe to run our summer programs. The future of the camp is in jeopardy and **we need the support of our community** in order to keep the camp open for many more years to come.

**"Unless we are willing to encourage our children to reconnect with and appreciate the natural world, we can't expect them to help protect and care for it."**

- David Suzuki



## **Annual General Meeting**

Wednesday, April 22, 2020 at 5:30 pm  
**Hotel Blackfoot**  
5940 Blackfoot Trail SE  
Calgary, AB T2H 2B5

**Corporate Access:** 500017652  
**CRA Charities Reference:** 0877779  
**Business Number:** 84909 9411 RR0001