

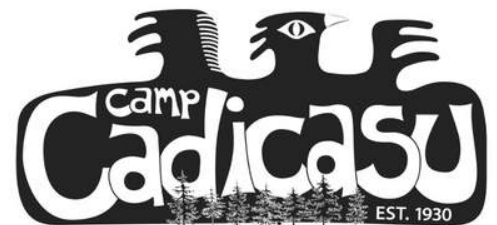
CAMP CADICASU

Annual Report



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2021

121
Rental & School
GUESTS

789
Summer Camp
CAMPERS

30
Yoga Retreat
PARTICIPANTS

18
Forest School
STUDENTS

63
Christmas Event
ATTENDEES

91 Years of Camp



0 Cases of COVID @ Cadicasu

Professional Associations

Camp Cadicasu is an accredited camp in good standing with the Alberta Camping Association (ACA) and Canadian Camping Association (CCA). We are also a member of the International Camping Fellowship (ICF). **Accreditation of camps in Alberta is voluntary.** We choose to go through the accreditation process with the ACA because we value the importance of rigorous standards to ensure a safe camp community for every child. We are proud to be a member.



Canadian Camping Association
Association des camps du Canada



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A MESSAGE FROM THE BOARD CHAIR



In a time when symbols of LIGHT and JOY are necessary to brighten the darkness in society, Camp Cadicasu beat the odds through tenacity and a passion to share their programs. Despite substantial financial obstacles and health concerns, **we managed to safely provide a light source, even when it was hard, by serving the greater good.**

More than a destination of recreation and fun, our camp has always been an oasis for renewal for thousands of children who have attended Camp Cadicasu over the past 91 years.

Our patience and determination combined with fantastic support from the community allowed us to transition from a fully operational camp with record revenues to closure during the earliest stages of the pandemic. Despite the challenges of restrictions that continued into their second year, Cadicasu retained all our full-time staff, in addition to creating numerous job opportunities for many students.

The development of several action plans in response to the changing conditions and fluid nature of the pandemic ensured our success. We were committed to remaining operational while following all the restrictions in place. The encouragement from our camp families helped us persevere to be a haven for their children throughout the ongoing health crisis.



Margie Schuett

When given short notice in the early part of June 2021, our team worked night and day to put everything into place. In a matter of three weeks, they were able to open the doors with a fully trained staff team and sold-out registrations. The courage and strength shown by the management team, supported by the Board of Directors, was incredible. **Their determination to overcome the challenges proved to be unstoppable.** The fact that they provided a successful camp experience during a pandemic after managing such uncertainty was just short of a miracle.

Camp Cadicasu safely welcomed campers and rental groups at a reduced capacity while following all recommended guidelines even though most other camps remained closed.



This was a challenging year for all camps. **It took a group of extraordinary people to remain optimistic and establish a plan to rescue children from a summer of sadness.** The hardship of limited social interactions was taking a huge toll on everyone, and Camp Cadicasu wanted to help. The biggest threat of seeing the camp close forever was the only alternative and that was not an option we were willing to pursue.

Hosting rental groups kept an essential link with the community that ensured our survival when we were not allowed to do anything else. This provided an opportunity for families wanting to get out of the house and return to nature. It was gratifying knowing we had a space for people to enjoy each other's company and escape the stress from the outside world.

The staff, led by Heather O'Neill, and the Board of Directors came together in a remarkable way. We all embraced a "can do" attitude rather than being pessimistic and thinking of all the things we couldn't do which would have been much easier. **Dealing with challenges like we have never experienced before pushed us to demonstrate leadership, innovation, and courage.** Slowly overcoming obstacles one step at a time helped eliminate the fear of the unknown. We never lost sight of the ultimate goal of sustaining the children and youth of Alberta.



A Board of Directors craves certainty. They desire consistency in providing a safe and healthy place for children to make their memories. It was not easy for everyone connected to the Camp to accept that this was in jeopardy and beyond our control. We decided early on at the beginning of the pandemic and held steadfast that we would not fall victim to our circumstances. This was an occasion for profound growth, exploration, and a new beginning.

We always knew we had a choice and began reinventing ourselves in ways which demanded an open mind, nerves of steel, and a team who would rise to the challenge. Thank you to those who reached out to us with understanding, patience, and kind words that kept us going.

There are still mountains to climb moving forward into 2022 and beyond. Due to a lack of donations in the past few years, as well as minimal revenue from several restrictions, we have not had the income to manage many of our maintenance needs. **We are doing our best, but we do need help from anyone who thinks Cadicasu is an important legacy in the community.** It's not what happens to us, but it's how we react to the request for help. That choice is yours to make.

Along with all the new promises that a New Year can bring, it is our hope that we see a lot more opportunities to share the Camp Cadicasu experience with as many families as possible. We wish you a healthy year and a new beginning filled with success and happiness.



Margie Schuett

Board Chair

Alumni – Former Camper and Staff Member

A MESSAGE FROM THE EXECUTIVE DIRECTOR



Cadicasu has been through a lot over the past nine decades but dealing with the uncertainty of whether we would be allowed to run our summer programs was something new! We prepared as much as we could and were thankfully rewarded with a green light at the beginning of June. With only a couple of weeks before staff arrived, we put the final pieces of the puzzle into place.

Cadicasu became a place to heal from the collective trauma of being confined to our homes with no end in sight. We explored, laughed, danced, sang, cried, and ultimately found joy. **The power of social connections is paramount.** This became abundantly clear during the pandemic when we all had no choice but to turn inward and connect with ourselves. Camp provided the opportunity for kids to connect with others and nature in a meaningful way. It was amazing to see it all come together and enjoy a summer we were not guaranteed to have.

The staff are ultimately who made everything a success! They stuck with Cadicasu as the summer approached, not knowing if we could open or if they would even have a job. The commitment they demonstrated to camp was impressive. Their positive attitudes and kind hearts created incredibly unique experiences for our campers that they will never forget. This evident in the smiles on their faces, friendships they developed, and the adventures they had. Both the staff and campers were a ray of sunshine in a somber world.



Restrictions kept changing during our off-season. We did our best to offer what we could when we could. **The steadfast goal was always to honour the legacy of Cadicasu and keep the camp alive.**

We managed to host some smaller rental groups, one school class, two yoga retreats, and two forest school sessions while following all the rules. Our guests loved being at camp and spending time outdoors.

Families came out to camp in December for our first Christmas event. They celebrated the holidays with their loved ones in the mountains making gingerbread houses, decorating ornaments, and sledding, and taking pictures with Santa.

Running at a reduced capacity in the summer, not having winter camp, combined with minimal rentals and school groups has had a profound impact on the bottom line. Despite all our hard work over the past eight years to reduce the amount of donations we need; they remain an essential part of our budget. **Donations are important to help us continue offering outdoor experiences** since we have no parent organization who provides us with funding to remain operational.

Cadicasu ended 2021 better than ever! We are grateful to have survived the pandemic and extremely proud to be one of only four overnight camps that opened safely during these challenging times. This was only possible with the unwavering support from our board of directors. It was empowering to see our entire community come together with hope, optimism, and resilience.



Heather O'Neill
Executive Director

ABOUT CADICASU

MISSION & VISION

Over 90 years of creative thinking has built Camp Cadicasu into a year-round outdoor education centre specializing in **overnight camps, school field trips, weekend events, and custom rentals**. Diversity and equity are at the core of who we are. Camp Cadicasu is a safe space for people regardless of socio-economic status, religious background, ethnicity, gender, race, and / or sexual orientation. We have competent and caring leaders who ensure that everyone can grow and learn in an inclusive environment.



Camp Cadicasu is a place where all humans feel safe, loved, and welcome.

MISSION: Increase confidence, inspire purpose-driven lives, and deepen spirituality for people of all different faiths.

VISION: Empower journeys of personal development toward a sustainable future with strong communities through nature connection and environmental stewardship.

We help young people discover their own spirituality by fostering a deep sense of purpose and wonder in their lives. We guide them into discovering their individual paths that bring them closer to living in oneness.

We want campers to know they can positively influence the road ahead by following their inner vision.



**KIND to
Ourselves**



**KIND to
Others**



**KIND to
the Earth**

BOARD OF DIRECTORS

The Members of the Board of Directors have been an integral part of the camp legacy ensuring sustainability for a very special institution that has lasted more than nine decades.

Their leadership has been a guiding force since 1930 in sharing their passion and belief that Camp Cadicasu is providing a **safe, rewarding, and creative camp experience** for children. This is a testament to the significance of camp.



CAITLIN MCPHEE
Director
Government Relation
Volunteer Committee

GEORGIA DINNING
Director
Fund Development

ISAAC FAUBERT
Vice Chair
Alumni Chair
Finance Committee

JAMES FRIESEN
Director
Finance Committee

KAREN CONNELLAN
Director
Fund Development
Marketing Chair

KEN VENESS
Director
Finance Committee

LEANNE GYORFFY
Director
Human Resources Chair

MARGIE SCHUETT
Chair
Human Resources
Finance Committee
Fund Development

REBECCA KALMACOFF
Director
Audit Committee Chair

ROB BROWN
Director
Programs & Operations

ROBERT SCHUETT
Legal Counsel

TERRY SOLOMON
Treasurer

WILLIS WINTER
Secretary
K of C Representative
Fund Development

LEADERSHIP

Our year-round staff have extensive experience in the camping industry. Their energy, enthusiasm, and camp spirit are contagious! **The leadership team is the foundation of our community.**



Heather O'Neill – EXECUTIVE DIRECTOR

Working with kids in an outdoor environment and connecting them to nature is Heather's passion. She graduated from Queen's University with a BComm, BA & Bed in addition to spending a year abroad studying international business at IESEG in France. Camp Cadicasu has grown tremendously over the past eight years under her leadership. Heather is a past president of the Alberta Camping Association. She loves spending time outside with her husband and three children.



Alyssa Cameron – CAMP DIRECTOR

Prior to Cadicasu, Alyssa was the Executive Director at a smaller camp in Southern Alberta. She is dedicated to creating a safe space for people to experience belonging, growth, and encouragement. Alyssa has a diploma in Disability and Community Rehabilitation from Lethbridge College and is finishing up a Bachelor of Professional Arts degree from Athabasca University. She had the privilege of completing the International Camp Director Course.



William Stalker – SITE MANAGER

Will came to us from the YMCA of Northern Alberta where he was managing their summer camp programs for the Edmonton area. He was drawn to the mountains and opportunity for a new adventure! With a tremendous amount of experience hiking and camping, Will focuses on practical skills that set youth up for success. His background in Kinesiology and Education from MacEwan University combined with his hard-working nature and positive attitude make him the perfect fit.

STAFF

Our staff make the magic happen! They are trained above and beyond all recommended guidelines. We hire fun, creative, caring, and responsible people who ignite a desire to learn more about the natural world.

Full-Time 3
Part-Time 1
Seasonal 50



13 Senior Staff
27 Cabin Leaders
7 Assistant Leaders
3 Instructors

Provinces: Alberta, BC, Quebec, Ontario
Saskatchewan

Countries: Canada, England, USA, Mexico
Ireland, Scotland

Hundreds of people apply every year to work at camp. Through our very strict vetting process, **we choose the best candidates possible who we trust with our own children.** Once hired, staff go through extensive training on topics such as program development, caregiving, emergency procedures, risk assessment, age-specific characteristics, behaviour management, safeguarding policies, and out-tripping techniques.



“I got to know myself more with less influence from the outside world. I will forever be grateful for this place. It has given me a sense of community, family, safety, and support. The staff team was the most amazing and welcoming group of people.”

- Cabin Leader

Each week the entire staff team had an opportunity to vote for their peers who stood out the most and took that extra step in helping others to improve our community. This staff recognition program honours **the best of the best.**



Ripple Effect

Created the most unique and inspiring program idea.

Jacob Coutu, Joshua Thomas, Emma Gillespie, Ailsa Hutton, Hailey Feighan, Nico D'Antimo, Avery Joy, Asha Pianarosa, Kieran Leinung



Mother Hen

Offered exceptional care and attention to camper needs.

Samantha Morrison, Erinn Simm, Tanisha McLaren, Annie Shen, Ava Donnelly, Jazzelle Nervais, Corey Stevens, Claire Meier, Amber Combden



Thunderbird

Fostered an environment where everyone felt safe and respected.

Emma Gillespie, Jo Dickau-Duguay, Annie Shen, Justin Addis, Jazzelle Nervais, Daniela Elizondo, Amber Combden, Brenden Fleet, Jordan Wood, Aliou Sow



Fairy Godmother

Provided a selfless service to enhance the greater good.

Jazzelle Nervais, Samantha Morrison, Erinn Simm, Brenden Fleet, Kristen Mackenzie, Olivia Gyorffy, Rachel Horack, Annie Shen



Superhero

Went above and beyond their job description to help a camper.

Amber Combden, Justin Addis, Steven Brown, Oksana Ruhe-Hovdebo, Brenden Fleet, Celia Gyorffy, Sydney Sanders, Zak Hacib, Rachel Bruce



Academy Award

Delivered an outstanding performance in a campfire role.

Ailsa Hutton, Hailey Feighan, Kieran Leinung, Aliou Sow, Emma Gillespie, Zak Hacib, Jazzelle Nervais, Joshua Thomas

“I felt accepted by everyone and was provided with opportunities that I’ve only ever dreamt about. Camp is a second home.”

- Cabin Leader

CAMP PROGRAMS

TRADITIONAL CAMP

Camp Cadicasu is the best place to create life-long memories! **With so much technology in our lives today, our camp offers a sanctuary in nature** for youth ages 7 - 16. We focus on activities that highlight the importance of nature-connection. The wilderness provides a perfect place for discovery, curiosity, compassion, and adventure.

In a stunning natural setting, we embrace the values of simplicity so campers can grow more comfortable in their own skin. We guide our campers into discovering their own purpose. Being at camp offers an opportunity to unplug and experience the transformative power of nature.

We received the green light to go ahead at the beginning of June at a reduced capacity with additional health measures in place.

Summer 2021 Logo

The deer's ability to change directions quickly encouraged us to overcome many obstacles with grace.



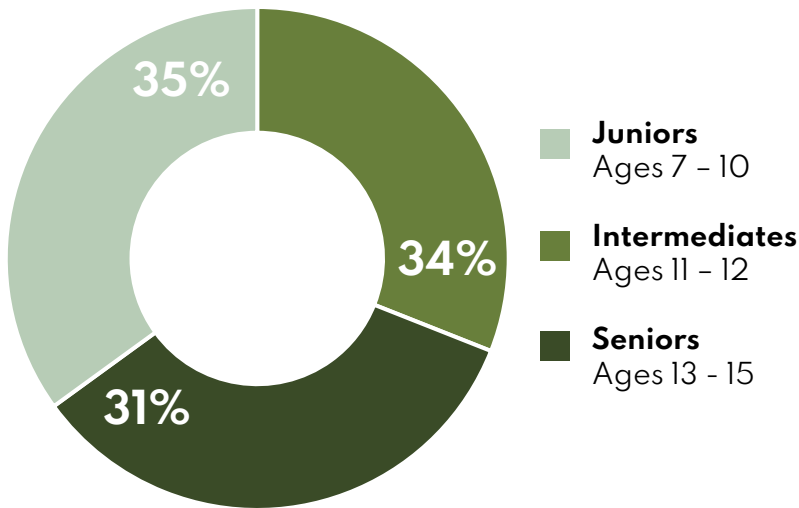
Total Registrations

2014	2015	2016	2017	2018	2019	2020	2021
748	933	944	988	1,024	1,026	0	789

We go back to the basics by exploring the woods, getting covered in mud while building primitive shelters, and teaching campers how to make their own fires. By increasing awareness of the world around us, we underline the importance of existing harmoniously with all of creation by virtue of honouring the earth and natural world.

- Daily Campfires
- Hiking
- Water Play
- Out-Trips
- Earth Skills
- Fire Making
- Arts & Crafts
- All-Camp Games
- Shelter Building
- Archery
- Performing Arts
- Leadership Skills

Age Breakdown



Our programs are designed to meet individual camper needs and are modified based on each cabin group. **Environmental stewardship and nature awareness are the foundation of everything we do at camp.** Removed from the distractions of modern society and familiar surroundings, campers build genuine connections with others. They leave with increased confidence and a sense of belonging.

“I have developed a love for nature and finding calm in the forest. I also learned that when I find the courage to speak and socialize, I can have a great time making lots of new friends.”

- Camper (Age 12)

Gender Breakdown

Male	331
Female	451
Non-Binary	7

“I was scared to come to camp, but as soon as I stepped into my cabin, I felt like I belonged. It’s hard to explain that feeling. The staff are all so nice and you can tell they really care about us. I can’t wait to come back again next year!”

- Camper (Age 8)



Camp Cadicasu is a place that welcomes everyone and embraces individuality. We are a tight-knit community that gives youth **a safe space to be themselves**. Campers spend the week with their cabin group in the care of their counsellors.

Cabins were joined together this summer in pairs to create cohorts. Rapid testing was required upon arrival, cohorts remained physically distant from each other, masks were required in the Mess Hall, and additional cleaning was in place.

Camper Cabins

- Butterflies
- Chipmunks
- Marmots
- Wolverines
- Elk
- Lynx
- Black Bears
- Bison



**Female
Cabins**

- Gray Jays
- Prairie Dogs
- Porcupines
- Mountain Goats
- Timberwolves
- Grizzly Bears



**Male
Cabins**

4:1 Camper to Staff Ratio

8:1 Industry Standard



Favourite Camp Activities

**CAMPFIRE
EARTH SKILLS
CREEK**

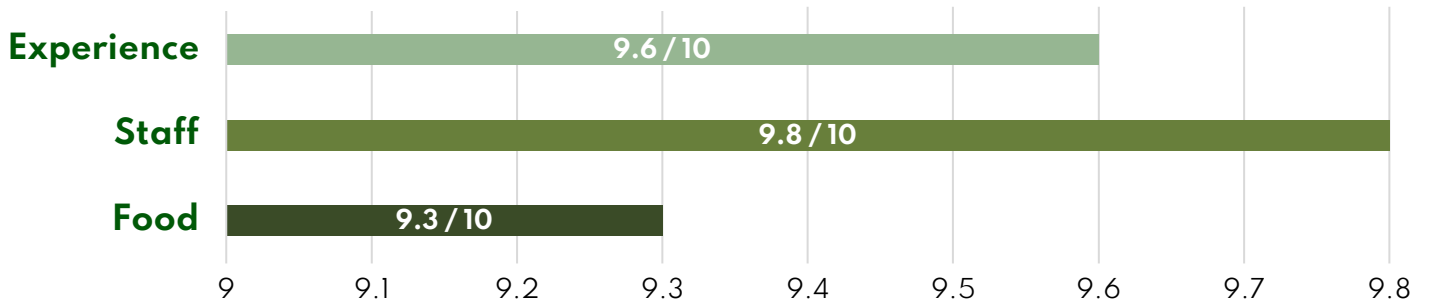
Best Thing About Camp

STAFF & FOOD

It was an interesting summer adapting many decades of traditions to ensure we were following all guidelines and restrictions. **Health and safety are always our paramount concern.** Despite the challenges we faced, it was the most successful summer yet with the highest ratings from our campers and staff.

We are looking forward to resuming the full range of our camp activities such as clan competitions and camp-wide games.

Camper Feedback Forms



“Cadicasu is a fun, action filled overnight camp for any kid, no matter what age. I have been coming here for 7 years and it just keeps getting better and better!”

- Camper (Age 14)

“This camp has the most accepting and supportive environment I have ever experienced. The food is the best and the campfires are hilarious. I love it.”

- Camper (Age 15)

SPECIALTY CAMPS

Our Specialty Camps were created to offer challenging opportunities for teenagers to have exciting adventures and learn new skills! They allowed us to increase our summer capacity and establish exclusive programs that are not offered anywhere else.

These programs allow campers to **increase their awareness and learn how to be comfortable in the sanctuary of nature.** By focusing on the skills of our ancestors who were caretakers of the earth, campers are immersed in primitive living with knowledgeable instructors.



APISI: Earth Skills

Apisi teaches campers techniques required to not only survive in the wilderness, but to thrive and enjoy the outdoors. Learn bushcraft such as shelter building, bow drill fire, tracking, camouflage, cordage, and more.



Onawa: Advanced Earth Skills

This program is for campers who want to dive deep into more advanced survival skills and the philosophy behind them. Graduates of the Apisi program are recommended to try this, but anyone ready for a challenge is welcome.



SUMMIT: Backpacking Introduction

Summit provides an awesome experience for campers looking to participate in longer hiking trips. With two separate 2-night excursions, they get a taste of more difficult out-trips and view some beautiful sights.



JOURNEY: Backpacking Expedition

Journey is an opportunity for hikers who are eager to experience the breathtaking beauty of the mountains. Campers will be guided along trails for five days with heavy packs through various terrain and elevation levels.



EKTA: 2SLGBTQIA+ NEW in 2021

A unique opportunity for youth who identify as part of the 2SLGBTQIA+ community to come together in a safe space. Campers create a support network with others through a shared experience outdoors.



NAMASTE: Yoga & Mindfulness

Awareness with a focus on the present is taught through breathing exercises, movement, guided visualizations, and nature-based activities. Campers learn yoga poses and experience the power of peaceful moments.



PROTECTOR: Martial Arts

Protector campers have days filled with physical movement and hands-on survival skills. Martial arts are used as method to teach self-discipline, a foundation for personal protection, and a way to build self-confidence.



LIT: Leader-in-Training Program

Our LIT program creates young leaders in our community. Participants gain skills and practical work experience. Leadership development and responsibility are at the core of this transformative program.

Campers develop a deeper connection to the earth in our specialty camps. They explore Kananaskis Provincial Park with talented instructors who are specifically hired to share their expertise from their respective fields. **We are continuing to grow and expand these camps.**

2015	2016	2017	2018	2019	2020	2021
37	53	92	138	140	-	97

WINTER CAMP

Winter Camp was designed to introduce youth to the snowy Kananaskis landscape in a fun and educational setting. There's no WIFI in the forest, but we promise a better connection to others and nature than anywhere else!

Initiated to **expand upon our summer camps** and a solution for parents who need somewhere safe and enjoyable for their children during the school holidays, Winter Camp has **grown into its own entity**.



Winter Camp 2021 was cancelled due the pandemic restrictions in place.

Campers and staff are always very excited that they don't have to wait a full year to come back and visit. There are fewer bugs while they experience the beauty and **peacefulness of a pristine winter wonderland of adventure**. It's the perfect opportunity for youth to be active outside, explore the woods, and enjoy the cold crisp air. Most activities are done outside with the option of heading indoors if the weather does not cooperate.

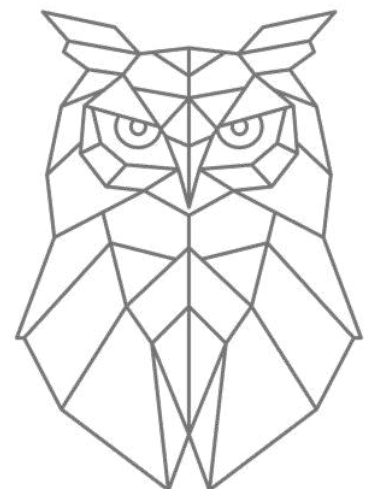
Camper Registrations

2015	2016	2017	2018	2019	2020	2021
13	25	46	64	61	52	0

- Campfires & Songs
- Earth Skills
- Performing Arts
- Leadership
- Sledding
- Nature Education
- Camp Games
- Snow forts
- Arts & Crafts

Winter 2021 Logo

We chose the owl to symbolize the transition and change the world was going through. Their deep connection to wisdom and intuitive knowledge has helped us evolve and adapt to the ever-changing circumstances.



COMPLEMENTARY PROGRAMS

FOREST SCHOOL

Forest School was created in the fall of 2020 to meet the needs of parents looking for a safe and educational opportunity for their children to be outdoors during the school year. It complements both homeschool and virtual learning programs for students to **discover the forest and unleash their imaginations.**

The effects of the pandemic have been devastating and far reaching. This was a way for us to become part of the solution by bringing kids together to improve their physical and mental health.



Unplug.
Reconnect.

Students

2020	9
2021	18

Camp is not only a magical place during the summer, but also even more spectacular during the school year! Our goal is to expand the Outdoor Homeschool programs and continue offering them during the fall, winter, and spring. **With a more peaceful atmosphere, the opportunity to really connect with the land is amplified.** We guide students along an exciting journey where they can learn and play in the wilderness.

“Forest School is the best thing that has come out of the pandemic! Cadicasu gave me peace of mind knowing that my kids were learning in a safe outdoor environment while making new friends. They absolutely loved it.”

– Parent of Forest School Student

YOGA RETREATS

As a small non-profit business with no parent organization to provide us with funding, **we are always looking for new ways to increase our revenue** and build financial resilience. We introduced our first proprietary event in 2019 and were able to run two retreats at a reduced capacity in between numerous lockdowns when restrictions were lifted for a short period of time.



Our yoga retreats allowed our camp moms to experience the beauty and wonder of Cadicasu. With the increased pressure on women during the pandemic, these retreats gave them a way to restore their body, mind, and spirit in a calming environment.

With additional health measures in place, we were really excited to open the doors while it was allowed. Our retreats sold out very quickly after they were announced highlighting how important and essential it was to create this experience. It created a **much-needed reprieve for these ladies to step away from their responsibilities and unplug from it all**. We hope to have

“Wow. Wow. Wow. This was exactly what I needed. I have been stuck at home trying to work and take care of my kids at the same time. I really wanted an escape where I didn’t have to worry about anyone but myself. This retreat went above and beyond my expectations. It was a breath of fresh air amidst the chaos of my life.”

– Yoga Participant

Participants

2019	7
2020	25
2021	30

Proprietary events like these are an area of growth we are working on building post-pandemic. They are a way for us to increase revenue while serving our community.

RENTAL FACILITY

We welcome rental groups in our winterized cabins throughout the year. Located halfway between Calgary and Banff, we are in **the heart of Kananaskis Country**.

Our visitors maximize the use of our facilities while not being used for our own programs. We began hosting groups to cover part of our operations costs associated with These programs were designed to cover part of our operational expenses associated with running a camp and have allowed us to keep our summer registration fees affordable.

“Cadicasu was an amazing place for our family to reconnect and spend time together. The facilities were incredible, and the food was delicious!”

- Rental Guest

Camp Cadicasu is a year-round destination for learning, adventure, and fun!

Catering is available and visitors have the option to run their own programs, participate in camp activities or a combination of both. We hosted much smaller groups this year than in the past, most of which were families since large group gatherings were banned.

Guests

2015	1,079
2016	1,813
2017	2,160
2018	1,585
2019	1,640
2020	177
2021	111



With over 100 beds, a restaurant quality kitchen, an abundance of fresh air, indoor plumbing, and recent renovations, **we offer a secluded getaway in the mountains**. Cadicasu is the ideal location for access to hiking, skiing, snow shoeing, biking, hunting, fishing, golfing, and much more! We are close to several world-class recreational centres that hosted the 1988 Olympics. **Contact us to book our facility.**

SCHOOL FIELD TRIPS

We love welcoming schools at Camp Cadicasu for engaging outdoor education that is different than anything else! We offer field trips in the form of one-day visits or multiple night excursions that increase physical literacy and meet the Alberta Program of Studies. Everything we do is focused on **increasing nature awareness, facilitating connection, and inspiring environmental action.**

School groups usually include band camps, leadership teams, outdoor education clubs, and a variety of different classes. Since traditional schools were not allowed to go on field trips in 2021, we hosted a group of students from a Forest School in Calgary.

CAMP SKILLS

LAND-BASED SKILLS

- Archery
- Arts & Crafts
- Campfire
- Camp Games
- Leadership
- Performing Arts
- Earth Crafts
- Fire Making
- Hiking
- Nature Awareness
- Shelter Building
- Tracking & Traps

Students

2015	145
2016	795
2017	854
2018	410
2019	450
2020	-
2021	10

We work with educators to meet their needs for high-quality education. **Environmental stewardship is the foundation of all our programs.** Master Agreements are set up with both Rocky View Schools and Calgary Catholic School District making us an approved field location for their school districts.



“Thank you for the outstanding experience. Everything was perfect! The kids loved all the activities ... they can’t stop talking about your instructors and how much they learned from them.”

- Field Trip Teacher

CHRISTMAS @ CADICASU

Everyone was invited to Christmas at Cadicasu to share the magic of camp! **The mountains offer an exquisite backdrop for new holiday memories.**



- Ornament Decorating
- Gingerbread House Making
- Pictures with Santa
- Warm Campfire
- Delicious Lunch & Snacks
- Hot Chocolate, Coffee & Tea
- Family Christmas Photos
- Sledding

Families came out on the first Saturday in December to spend the day with us in Kananaskis to enjoy some **fun activities** and **get into the holiday spirit**. It was the ideal way to get people out to camp and to celebrate this special season.

Participants

2021

63

“We just moved here from Korea and were really excited to experience our first Canadian Christmas. It was exactly what we had pictured and more! Our kids can’t wait to come back as campers for winter camp.”

- Mom (Family of Four)



We are planning two of these events in 2022.

SUMMARY OF FINANCIAL POSITION

TREASURER REPORT

“

I am thrilled to join the Board of Camp Cadicasu at such a challenging and exciting time! The challenges of the pandemic, and related government restrictions on business, created a very uncertain operating environment.



It was very exciting to see the team's ability to respond to these challenges and ensure the Camp was operational despite rapidly changing government restrictions. **The Camp continued with several enhanced safety protocols and was able to return to some semblance of normal operations in 2021.**

Thanks to a significant amount of effort from our Executive Director, what was starting out as a 74% drop in overall camper registrations, turned into a 7% increase in registrations year-over-year, meaning kids were able to enjoy the camp experience once again!

Not all organizations are as fortunate as Camp Cadicasu. The result is that the Camp has ended the year with a solid financial foundation and is well positioned to focus on continuing to deliver the highest caliber camp experience for 2022 and beyond!

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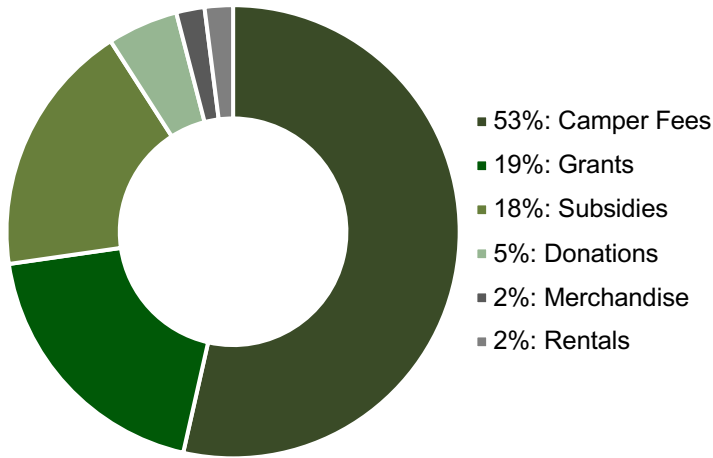
Terry Solomon

Treasurer
CPA, CMA

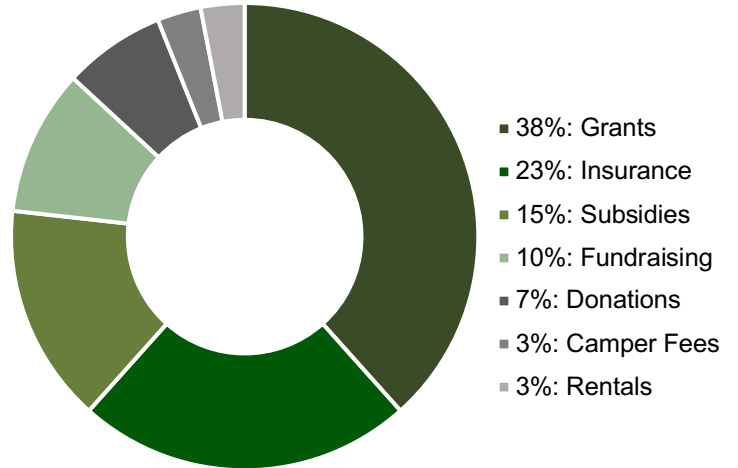


REVENUE & EXPENSES

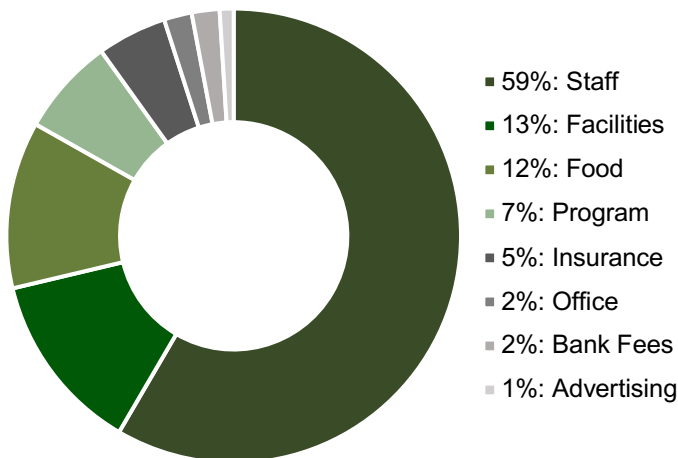
2021 Revenue



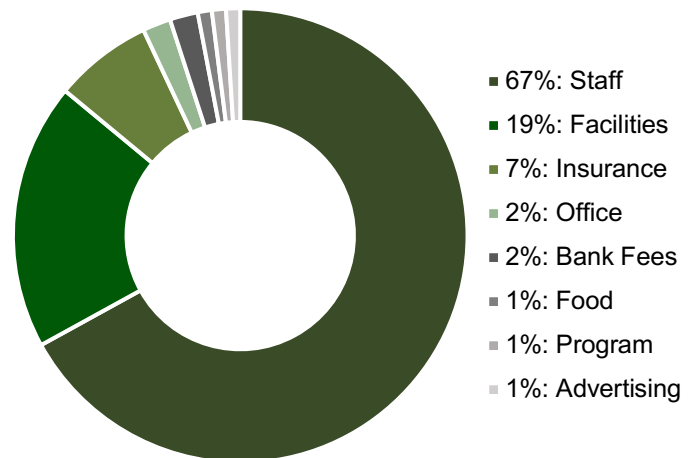
2020 Revenue



2021 Expenses



2020 Expenses



2021 Financial Position

Assets	Liabilities
\$1,391,703	\$224,022
Net Assets	
\$1,167,681	

2020 Financial Position

Assets	Liabilities
\$1,426,734	\$208,338
Net Assets	
\$1,218,396	

CADICASU SUPPORTERS

SPONSORSHIP

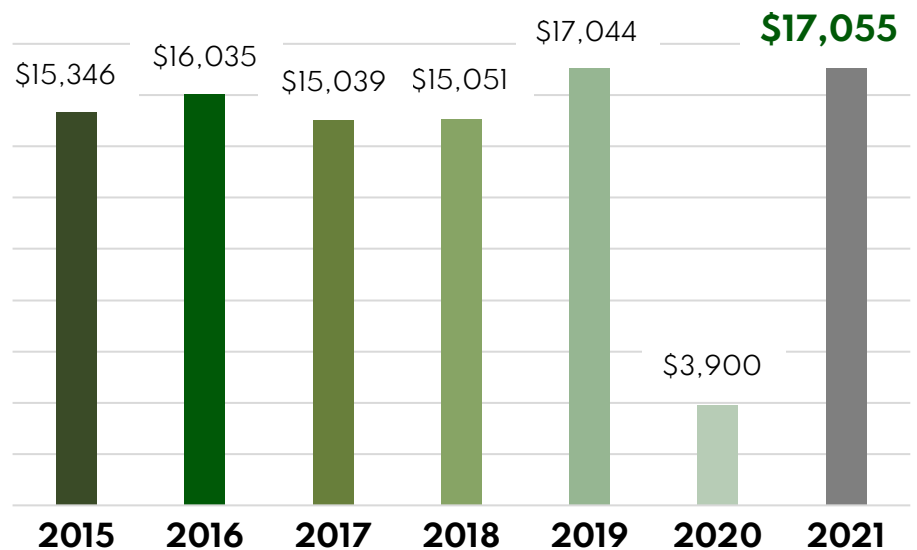
Summer camp is such a magical place, and we don't want that experience limited to only certain children. Everyone should have the opportunity to grow and have fun at camp. Acceptance and appreciation of all people is learned through being a part of our diverse community. The relationships and solidarity that flourish at camp are nothing short of amazing.



ALL camper fees are subsidized.
Actual costs to us are more than we charge.

We provide financial assistance to several campers. **It is with great pride that we can continue supporting camp families.** Society is divided by economic, racial, geographic, religious, ethnic, and social boundaries. As a charitable organization, Camp Cadicasu strives to break down these barriers through our unique Campership Program to make camp accessible.

33
Campers
Received
Scholarships to
Attend Summer
Camp for a
Total of
\$17,055.



BIRDIES FOR KIDS



Birdies for Kids (BFK) presented by AltaLink is a non-profit program run under the **Calgary Shaw Charity Classic Foundation**. Camp Cadicasu was chosen as one of the children's charities they support.

The Shaw Charity Classic is a **PGA Tour Champions** event featuring professional golfers among the likes of Golf Hall of Famers Tom Watson, Fred Couples, and Colin Montgomerie. It brings much needed dollars to local charities.

As a three-time recipient of the President's Award (2014, 2015, and 2017) as the top event on the PGA Tour Champions, the Shaw Charity Classic has become a staple event, promising a world-class experience for golf fans and non-golf fans alike.

The best part is we receive **100% of all donations AND up to 50% is matched.**

Camp Cadicasu generated **\$20,815 in donations** for a **total amount received of \$30,937.**

2022 Tournament Details

Dates: August 3 - 7, 2022

Donation Period: March 1 - August 31, 2022

Title Sponsor: Shaw Communications

Location: Canyon Meadows Golf & Country Club

Field: 81 Professionals (minimum 50 years old)

Purse: \$2.35 million USD

Defending Champion: Doug Barron

Broadcast: Golf Channel



Donations flow through the Shaw Charity Classic Foundation and all administrative costs are covered by them. \$14.8 million was raised in 2021 by 233 participating children's charities. **Please consider donating to Camp Cadicasu through the Birdies for Kids program in 2022.** The instructions are on page 26.

DONORS

Thank you to our generous donors for keeping the camp vision alive. Camp Cadicasu is still here today because of the following people and organizations who supported us in 2021. We are also very grateful for all our anonymous donors as well.

TOP CAMP LEADERS: Gifts of \$50,000 +

Canada Summer Jobs Grant

PRESIDENT'S CIRCLE: Gifts of \$10,000 +

Community Initiatives Program
Calgary Shaw Charity Classic Foundation
Lyceum Society – K of C Council 1186

CAMP BELIEVERS: Gifts of \$1,000 +

Abundance Canada
Benevity Community Impact Fund
Margie Schuett
Rotary Club of Heritage Park
The AB K of C Charitable Foundation

CAMP CHAMPIONS: Gifts of \$500 +

Airdrie Columbus Society #8045
Ken Veness
K of C Paddy Nolan Council #6994
Rebecca Kalmacoff
Sandy & David Tait

CAMP CHEERLEADERS: Gifts of \$250 +

Caralea Day
Raymond Lowing

CAMP SUPPORTERS: Gifts of \$100 +

Cathy Strand
Darcy Brown
Fr. Eric Nelson
Georgia Dinning
Kim Miles
McKenzie & Brad Murdoch
Natalie Speranza
Ragan Niepel
Therese Cooke

CAMP FRIENDS: Gifts up to \$99

Angela & Peter Goulden
Amanda Balzer & Tyler Burnell
Andrea Ulmer & Christopher Stafford-Mayer
Anna & Vasily Simanzhenkov
Blanche Crerar
Canada Helps Org
Carole Barton & Nathan Ashton
Danette Serr
Danielle & Todd Mohorich
Darla Reynolds & Robert Kruhlak
DeAnn & Iain Watson
Ellie & Roland Cadrin
Eugenia & Pavel Jacobs
Jacqui Basha
Jennifer Klazek & Ken Wilson
Jennifer Turlock
Joan Oria & Ahmed Ismail
Jodie & Travis Marcyniuk
Karen & Brian Portas
Karri & Greg Lawrensen
Kate Darling & David Wright
Kathryn & Kyle Crowder
Kendra Claypool
Kimberly & Ryan McMahon
Kristen & Kevin Sorokan
Lauren Stanley & Roberta Thompson
Leanne & Stephen Park
Lisa & Clint Seib
Lise Champagne & Christopher MacDonald
Lori & Dion Bergmann
Madelyne & Blair Porter
Marie Claire Arrieta & Esteban Acuna
Mathea & Aaron Clack
Megan & Gabe Gurgos
Megan & Peter Wallis
Melanie Ducholke & Carl Soderstrom
Michelle & David Brown
Michelle & David Janzen
Nancy Marano
Natalie Kubok & Dwayne Norman
Pamela & Owen Mchugh
Pietro Scontrino & Helen Werner

CAMP FRIENDS: Gifts up to \$99 (Cont.)

Sara & Michael Wolfe
Shelly Reid & John Bedard
Sherena Nikhanj
Susan Henderson
Tanya & Ralph Rolston
Taylor & Scott Norman
Tim & Jennifer Pasutto
Tracy Hatton & Darren McAdoo
Tracy Taylor & Chris Fullerton
Vanessa Vandenberg
Viktoriya & Rob Stuart



MAKE A DIFFERENCE! BECOME A DONOR.

We are an independent non-profit association with no parent organization that provides us with funding to remain operational. Every amount is helpful.

There is no donation too big or too small.

Since 1930, we've worked hard to ensure every dollar you donate serves a meaningful purpose and supports kids who come to Camp Cadicasu. We are still trying to recover from the pandemic and appreciate anything you can give. Contact us to donate with a cheque.

DONATE NOW

September - February



Matched
by 20%

ATB Cares

<https://atbcares.benevity.org/community/causes/124-849099411RR0001>

DONATE NOW

March - August



Matched
up to 50%

Shaw Charity Classic Foundation

<https://shawcharityclassic.com/participating-charities/campcadicasu>

WISH LIST

Please help us recover from the pandemic and assist with necessary expenses. We want to keep Camp Cadicasu in good shape for many more years to come!

<p>\$10</p> <p>Camper T-Shirt</p> <p>Provide a t-shirt for one camper.</p>	<p>\$80</p> <p>Staff Uniform</p> <p>Give a staff member their uniform.</p>	<p>\$200</p> <p>New Mattress</p> <p>Replace one of our damaged mattresses.</p>	<p>\$625</p> <p>Registration Fee</p> <p>Send a camper to Cadicasu for a week!</p>
<p>\$2,000</p> <p>Generator</p> <p>Back-up power for essential needs.</p>	<p>\$4,000</p> <p>Mess Hall Tables</p> <p>Replace all our damaged tables.</p>	<p>\$5,000</p> <p>Camper T-Shirts</p> <p>Be the sole sponsor with logo placement.</p>	<p>\$8,000</p> <p>Mattresses</p> <p>Replace all our damaged mattresses.</p>
<p>\$10,000</p> <p>ATV with Box</p> <p>Transport garbage and supplies.</p>	<p>\$12,000</p> <p>Mess Hall Doors</p> <p>Replace broken doors for security.</p>	<p>\$20,000</p> <p>Platform Tents</p> <p>Glamping tents for rental groups.</p>	<p>\$25,000</p> <p>Balconies & Stairs</p> <p>Strengthen existing structures.</p>
<p>\$30,000</p> <p>Camping Trailer</p> <p>Accommodations for full-time staff team.</p>	<p>\$35,000</p> <p>Kitchen Installation</p> <p>Kitchen for staff and rental groups.</p>	<p>\$60,000</p> <p>Bathrooms</p> <p>Renovate remaining two bathrooms.</p>	<p>\$200,000</p> <p>Fire Suppression</p> <p>Re-install broken sprinkler system pipe.</p>

We are also in need of the items below that are in GOOD CONDITION. Please contact us if you have any of these things to donate.

- Armchairs / Loungers
- Barbeque
- Bookcases
- Coffee Tables
- Costumes
- Desk Chairs
- Dressers
- Futon Couch
- Office Desks
- Power Tools
- Sports Equipment
- Wheelbarrows

MOVING FORWARD

As Camp Cadicasu recovers from the pandemic, we are looking forward with great, yet realistic, aspirations. On track to surpass historical benchmarks, **our goal is to connect more people to nature by increasing our capacity and reach.**

2022

2023

2024

2025

2026

Phase 1: **RECOVER**

Recover from the pandemic and return to previous attendance numbers for camps and rentals. Introduce new revenue streams, secure more grants, and grow donations to cover increasing cost of doing business.

Phase 2: **MAXIMIZE**

Maximize occupancy rates the summer through our overnight camps and during the off-season (both weekends and weekdays) through rentals, schools, proprietary events, and children's programs.

Phase 3: **EXPAND**

Expand our capacity through a capital campaign for a new building on adjacent land. The facility will include a nature education center, classrooms, and accommodations to help us better serve our community.



Our main resources to generate revenue are the staff and our facility, both of which will need to expand to meet the goals of this strategic plan.

We are in the process of acquiring a new lease to obtain another two acres of land adjacent to the camp. This will serve multiple purposes during both the summer and off-season as we grow to solve our existing limitations.

Please feel free to contact us for a more detailed outline of our 5-Year Strategic Plan.

**“Don’t give up before
the miracle.”**

- Fanny Flagg



**“Camp Cadicasu has a great,
welcome, and positive
energy that you cannot find
anywhere else.”**

- Camper (Age 14)

ANNUAL GENERAL MEETING

Wednesday
April 28, 2021
Zoom @ 4:30 pm

Corporate Access: 500017652
CRA Charities Reference: 0877779
Business Number: 84909 9411 RR0001