CAMP CADICASU 2020 ANNUAL REPORT



Celebrating **90** Years of changing lives.



1251, 7620 Elbow Dr. SW, Calgary, AB T2V 1K2 (403) 888.8124 – **www.cadicasu.com** – info@cadicasu.com Unplug. Reconnect.

2020 SUMMARY

January to March → Winter Camp → Rental Groups March to September → Closed to the Public → Maintenance Crew October to December → Yoga Retreat → Outdoor Homeschool

52 Winter Camp CAMPERS

Rental Group GUESTS

177

Summer Team STAFF MEMBERS

28

Yoga Retreat PARTICIPANTS

25

Homeschool STUDENTS



Professional Associations

Camp Cadicasu is an accredited camp in good standing with the Alberta Camping Association (ACA) and Canadian Camping Association (CCA). We are also a member of the International Camping Fellowship (ICF).

Accreditation of camps in Alberta is voluntary.

We choose to go through the accreditation process with the ACA because we value the importance of rigorous standards to ensure a safe camp community for every child. We are proud to be a member.

Unless a camp chooses to be accredited by the ACA, they have no mandatory regulations from anyone they are required to follow.

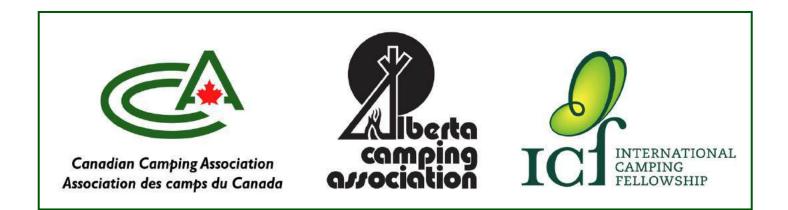


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Margie Schuett Board Chair

Welcome to the 2020 annual report. It's been an interesting adventure to say the least. Ready to celebrate our 90th anniversary with an operating budget close to 1 million dollars, we were filled with anticipation for a remarkable year. Being recently recognized as the Best Children's Overnight Camp in the Calgary area and in the top 5 traditional camps in North America, we were appreciative of how far we had come and eager to bring camp to a whole new level.

Summer camp had been operating brilliantly at full capacity, winter camp was steadily growing, off-season rentals were re-emerging, and our school programs were in high demand. Most importantly, our camp staff team was energized and had creative plans for new events centred on the values of Camp Cadicasu. Just as we were heading into our high season, the world was brought to its knees and our robust operating plan came to a brief intermission.

We learned to be strong and courageous knowing we are never alone. With a joyful spirit, we persevered along a bumpy road to ensure the survival of this special community.

The pandemic brought challenges we could have never predicted. Ultimately, the decision to cancel our summer season was beyond our control. We were forced to pivot, take many unexpected detours, and navigate different support programs available. In rapidly changing circumstances, we explored a variety of financial scenarios with our treasurer, Rebecca Kalmacoff, at the helm. We are proud that we were able to refund our camp families during a time of extraordinary stress while ensuring we could make it.

The past year has shown us that we are innovative thinkers and resourceful in the face of adversity.

Feeling discouraged with being closed for so long, we found solace in each other and the loyalty of our team who represent the best of Camp Cadicasu. More than a destination of recreation and fun, our camp is also an oasis for retreat and renewal. It provides a foundation for making memories to remind each of us that life can be rich with the simplicity of experiencing nature and friendship.



2020 Highlights

PATIENCE – Transitioning from fully operational to a shutdown for an unknown length of time required patience and faith. **COMMUNITY** – The kindness, respect, and encouragement from our community motivated us to overcome obstacles.

DETERMINATION – We developed several different action plans in response to the fluid nature of the pandemic to ensure our success. **SUPPORT** – Donors from a variety of places stepped up to support Camp Cadicasu through our virtual fundraising campaign.

We have many partnerships that have been invaluable in keeping the camp alive. They inspire us to carry-on positively impacting youth with an environment where they feel safe, loved, and welcome. Our dedicated leadership team, board of directors, donors, and camp families came together to sustain the legacy of camp for the next generation.

As we enter the next decade before reaching our 100th anniversary, we want to thank everyone who has stood by us and shaped our history. Without them, we would not be where we are today.



Camp Cadicasu is a symbol of LIGHT, especially in this time of darkness in society. We embody kindness, lead with integrity, and express empathy. Light is often associated with immortality or a higher power. Being people of faith calls us to a life of service and doing the right thing even when it's uncomfortable with the greater good as our priority. Everyone associated with this camp proved to be living their calling by helping our beloved camp.

We send best wishes for health and happiness to everyone.

Margie Schuett

Board Chair - Former Camper & Counsellor

A MESSAGE FROM THE **EXECUTIVE DIRECTOR**

2020 was a difficult year for everyone. As the world faced unimaginable hardship, we were no exception. It was devastating having to put everything on hold and stop the momentum of growth and impact, especially as we were gearing up for our busiest year yet almost completely booked with rentals and school groups. Registrations for our summer season were coming in faster than we have ever seen, and we were expecting all sessions to be full.

The lockdown allowed us time to pause, reflect, and plan for an uncertain future. A deep gratitude emerged for the strong foundation built over the past 90 years. Instead of celebrating this incredible milestone, our focus shifted to ensuring we would not succumb to the same fate of many small camps and businesses who permanently closed their doors.



Our hard work to build financial resilience was suddenly in jeopardy with extremely limited options to generate any kind of income. After carefully executing strategic business plans over the past seven years that have more than doubled operating revenue and reduced our dependence on donations from 40 percent to only nine percent of the annual budget, we were in a precarious situation.

Fortunately, our dedicated team was able to keep Cadicasu alive through a combination of government support, insurance compensation, and donations. With no parent organization that provides us with funding, these were a lifeline to cover our fixed expenses, maintain our facilities, and prepare for upcoming programs.

Drawing upon our recent accomplishments and accolades of being recognized both locally and internationally as a model camp, we had faith that we were capable of pulling through. Knowing how far we have come motivated us to persevere. There was no choice but to adapt and evolve. That is exactly what we did with grace and resilience.

While carefully monitoring the pandemic and following all health guidelines, we were able to successfully host another yoga retreat. This gave our camp moms a reprieve from the overwhelming stress of trying to navigate a new world where they were somehow expected to simultaneously care for their families, teach their children, and work at the same time with no support. The introduction of our Outdoor Homeschool programs provided another opportunity to help our community by creating an escape in the forest for students to socialize, learn, and explore.

I am looking forward with optimism and a renewed commitment to safeguard this sacred place where people experience peace, love, joy, and purpose beyond ourselves. We will continue to adjust our vision with courage to stay relevant in serving those who need us. We teach our campers to trust in the skills of our ancestors, that the coal they worked so hard to create with the bow drill technique can ignite into a magical fire that brings warmth, safety, and comfort. Holding that lesson close to our hearts, we have hope that our dedication to rebuilding the camp will lead to healing for all.

Heather O'Neill Executive Director

ABOUT CADICASU

MISSION & VISION

Over 90 years of creative thinking has built Camp Cadicasu into a year-round outdoor education centre specializing in overnight camps, school field trips, weekend events, and custom rentals.

Mission: Increase confidence, inspire purpose-driven lives, and deepen spirituality for people of all different faiths.

Vision: Empower journeys of personal development toward a sustainable future with strong communities through nature connection and environmental stewardship.

Camp Cadicasu is a safe space for people regardless of socio-economic status, religious background, ethnicity, gender, race, and / or sexual orientation. We have competent and caring leaders who ensure that everyone has the opportunity to grow and learn in an inclusive environment.

Cadicasu Goals

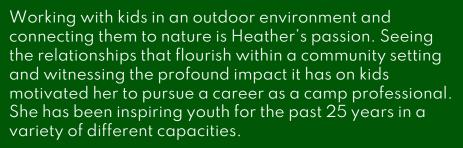
- \rightarrow Enable campers to see something positive about themselves.
- \rightarrow Foster opportunities for growth in understanding of each other.
- \rightarrow Allow campers to become increasingly aware of their talents.
- \rightarrow Promote co-operative living styles within a community.
- \rightarrow Empower campers to feel they have control of their situation.
- \rightarrow Develop an understanding of the life processes on our planet.
- \rightarrow Facilitate an appreciation for nature and the environment.
- → Reawaken a sense of awe and wonder toward our world.

LEADERSHIP & STAFF

Our staff have extensive experience in the camping industry. Their energy and enthusiasm for camp is contagious! We hire fun, creative, caring, and responsible people.



Heather O'Neill Executive Director



Heather graduated from Queen's University with a BComm, BA & BEd in addition to spending a year abroad studying international business at IESEC in France. Camp Cadicasu has grown tremendously under her leadership. When Heather's not busy working, she loves spending time in the woods with her husband and three children.



Logan Sonnenberg Camp Director

Logan is an integral part of our team. He spent four years as a seasonal senior staff member before accepting the role of full-time Camp Director. Teaching our campers and guests to appreciate the land and our beautiful surroundings is what drives him.

An outdoor enthusiast with a unique background in Elementary Education, Forestry, and Adventure Tourism, Logan brings a wealth of knowledge to our camp. He is dedicated to mentoring the staff team along their paths and is continually impressed with their devotion to always serving the greater good. It gives him hope for the future. Logan radiates joy and his cheerful attitude sends positive concentric rings throughout our community.

We had 28 summer staff team members join us to work on improving our camp facilities and help with maintenance.

As a result of several Canada Summer Jobs Grants from the federal government, we were fortunate to have an amazing group of young people who dedicated their summer to deep cleaning the camp and working on several projects. They improved our specialty camp area, built bridges, performed minor repairs, developed new out-trip trails, organized all our program supplies, honed their earth skills, and prepared the camp for another exciting season.

BOARD OF DIRECTORS

The Members of the Board of Directors have been an integral part of the camp legacy ensuring sustainability for a very special institution that has lasted nine decades. Their leadership and commitment have been a guiding force and tribute to the significance of camp.

Caitlin McPhee Director, Government Relations, Volunteer Committee

Frank Walsh Past Chair, Construction Committee

Georgia Dinning Director, Fund Development Committee

Isaac Faubert Vice President, Alumni Committee Chair, Finance Committee

James Friesen Director, Finance Committee

Karen Connellan Director, Fund Development Committee

Ken Veness Director, Finance Committee

Leanne Gyorffy Director, Human Resources Committee

Margie Schuett President, HR Committee, Finance Committee, Fund Development Committee

Rebecca Kalmacoff Treasurer, Finance Committee Chair

Rob Brown Director, Program Committee Chair

Robert Schuett Legal Counsel

Willis Winter Secretary, K of C Representative, Fund Development Committee



TRIBUTE TO FRANK WALSH

Being thankful and expressing gratitude is important. We are happy to offer a note of appreciation to Frank Walsh, who has been a member of the board for 25 years. He has decided to step back so he can enjoy his retirement and spend more time with his family.

We are thrilled that Frank will have the opportunity to focus on his hobbies of skiing and travelling. This serves as a chance for us to honour the incredible impact he has made.

Frank joined the Board of Directors in 1995 and served as the Board Chair from 1998 – 2004. When moving on from that position, he accepted the role of Past Chair until the end of 2020. **His efforts come from a place of love for camp with kindness, patience, and integrity.**

There have been many memorable moments during his tenure that he considers truly unique.



1995

Frank joined the Board of Directors under the leadership of Henry Sykes.

Frank was nominated and elected as the Board Chair.

2006

The original Camp Cadicasu in Bragg Creek suffered a significant loss when the dining hall burned down.

The official business association with the Calgary Catholic Diocese ended and Camp Cadicasu became an independent non-profit charity. 2007

1998

2008

Frank led the negotiations with the Provincial Government for a recreational lease that guaranteed a 'new home' for the camp we all cherish so much.

Frank managed the construction of our new site and handed over the Board Chair position to Margie Schuett.





Camp Cadicasu reopened for business in Kananaskis Provincial Park.

Mike Nelson retired after 25 years and Heather O'Neill became our first female Executive Director.

2013

2020

2019

Frank coordinated the installation of our septic field as the final component of our relocation construction.

Camp Cadicasu closed to the public and Frank offered counsel to manage the financial implications.

We are confident that Frank will redefine retirement and continue to offer support for other social services that foster healthy living. We know that he will always be working to change the world making it a better place for all. Frank has had the pleasure of working with an amazing staff team and board members over the last 25 years. **We thank you for your contributions to Camp Cadicasu!**

Bill Werbowski Bob Miller Bob Schuett Caitlin McPhee Dan Ruether David Leinster David Ruether Dennis Castellino Emmet Callaghan Fr. Eric Nelson Georgia Dinning Heather O'Neill Henry Sykes Isaac Faubert James Friesen Jim Setterington John McKillop Karen Connellan Kay Kenny Ken Veness Laura Boulanger Leanne Gyorffy Loreen Jacobs Luke Faubert Maaike Rawcliffe Margie Schuett Martin McDonald Mike Nelson Patti Iredale Paul Beitel Rebecca Kalmacoff Rick Kruszelnicki Rob Brown Rob Schuett Robert Perrin Willis Winter



"Camp Cadicasu has a long and distinguished history starting in Bragg Creek as St. Mary's Boys choir camp in 1930. The camp was largely funded and operated by the Knights of Columbus before becoming the Calgary Catholic Diocesan Camp. An independent Board of Directors has been able to rebuild Camp Cadicasu in a new location to ensure its survival as they approach their 100th Anniversary. I am pleased to have been part of that history."

- Frank Walsh

CAMP PROGRAMS

SUMMER CAMP

Camp Cadicasu is the best place to create life-long memories with really fun people. Our program focuses on cultivating relationships and connecting kids to nature. With so much technology in our lives today, our camp offers a sanctuary in nature for youth ages 7 – 15. We explore the woods, teach campers how to build fires, create shelters, and get covered in mud.

- \rightarrow Water Play
- \rightarrow Hiking
- \rightarrow Archery
- \rightarrow Shelter Building
- \rightarrow Nature Education
- \rightarrow Out-Trips

- \rightarrow Leadership
- → Arts & Crafts
- → Camp Games
- → Earth Skills
- \rightarrow Campfires
- → Performing Arts

All of our summer programs were cancelled in accordance with government guidelines. Leading up to 2020, we had reached the physical capacity of our buildings and had waiting lists for all our sessions.



Total Registrations

2013	2014	2015	2016	2017	2018	2019	2020
676	748	933	944	988	1,024	1,026	0

Specialty Camps

Our Specialty Camps were created to offer challenging opportunities for teenagers to have exciting adventures! They are unique programs not offered anywhere else and have increased our capacity since they take place off-site in Kananaskis Provincial Park.

Campers develop a deeper connection to the earth being immersed in the wilderness, increase their awareness, and learn how to be comfortable in the sanctuary of nature.

APISI: Earth Skills

LIT: Leader-in-Training Program NAMASTE: Yoga & Mindfulness ONAWA: Advanced Earth Skills PROTECTOR: Martial Arts JOURNEY: Backpacking Expedition SUMMIT: Introduction to Hiking

WINTER CAMP

Winter Camp is designed to introduce youth to the snowy Kananaskis landscape in a fun and educational setting. There's no WIFI in the forest, but we promise a better connection to others and nature than anywhere else!

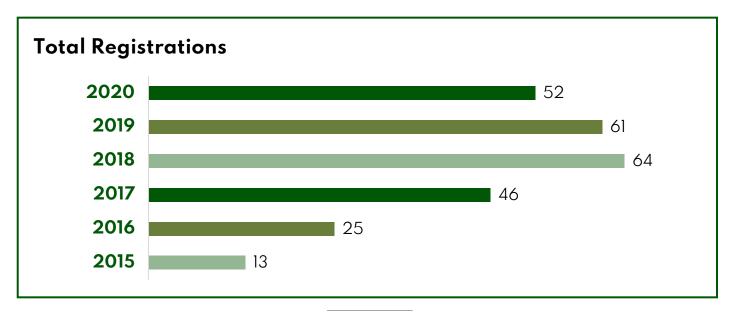
Initiated as a way to **expand upon our summer camps** and a solution for parents who need somewhere safe and enjoyable for their children during the school holidays, Winter Camp has **grown into its own entity.**

We hosted our **7th** successful winter camp in January before the pandemic started.



- \rightarrow Campfires
- \rightarrow Hiking
- \rightarrow Earth Skills
- \rightarrow Performing Arts
- \rightarrow Leadership
- → Sledding
- → Nature Education
- → Camp Games
- \rightarrow Snow Forts
- → Arts & Crafts

Campers and staff are always very excited that they don't have to wait a full year to come back and visit. There are fewer bugs while they experience the beauty and **peacefulness of a pristine winter wonderland of adventure**. It's the perfect opportunity for youth to be active outside, explore the woods, and enjoy the cold crisp air. Most activities are done outside with the option of heading indoors if the weather does not cooperate.



RENTAL & SCHOOL PROGRAMS

We welcome rental and school groups in our winterized cabins throughout the year. Located halfway between Calgary and Banff, we are in the heart of Kananaskis Country. These programs were **designed to cover part of our operational expenses** associated with running a camp and have allowed us to keep our summer registration fees affordable.



Camp Cadicasu is a yearround destination for learning, adventure, and fun!

Rentals and school programs are available in the form of single day and multiple night excursions. Everything we do is focused on **increasing nature awareness, facilitating connection, and inspiring environmental action.**

Guests can participate in traditional camp activities, run their our programs, or a combination of both. We were fortunate to host seven rentals before the world was shut down in March.

Rentals	_	_	Schools	
2015	1,079		2015	145
2016	1,813		2016	795
2017	2,160		2017	854
2018	1,585		2018	410
2019	1,640		2019	450
2020	177		2020	0



With over 100 beds, a restaurant quality kitchen, an abundance of fresh air, indoor plumbing, and recent renovations, **we offer a secluded getaway in the mountains.** Cadicasu is the ideal location for access to hiking, skiing, snow shoeing, biking, hunting, fishing, golfing, and much more! We are close to several world-class recreational centres that hosted the 1988 Olympics.

A variety of different groups make reservations such as boy scouts, girl guides, family reunions, leadership teams, band camps, outdoor clubs, and weddings. **Contact us to book our facility.**

PROPRIETARY EVENTS

As a small non-profit business with no parent organization to provide us with funding, **we are always looking for new ways to increase our revenue** and build financial resilience. We introduced our first proprietary event in 2019 and were able to offer another one in October 2020 when the restrictions were lifted for a short period of time.



A vacation is great, but a yoga retreat in the mountains is even better! Leave feeling relaxed rejuvenated and whole.

It was time for our camp moms to experience the beauty and wonder of Cadicasu. With the increased stress and pressure put on women in particular as a result of the pandemic, this was such a special way to create an experience for them to restore their body, mind, and spirit. It was **a much-needed reprieve for these ladies to step away from their responsibilities** and unplug from it all. They learned meditation and de-stressing techniques to integrated into their daily lives.

Proprietary events are an area of growth and development we are working on building post-pandemic.

Yoga Retreat

2019	2020
7	25

With additional health measures in place, we were really excited to open the doors while it was allowed. Our retreat sold out very quickly after it was announced highlighting how important and essential it was to create this experience. We hope to have more retreats and host new events in the future to serve our camp families.

OUTDOOR HOMESCHOOL

Outdoor Homeschool was launched to meet the needs of parents looking for a safe and educational opportunity for their children to be outdoors. It complements both homeschool and virtual learning programs for students to discover the forest and unleash their imaginations.

The effects of the pandemic have been devastating and far reaching. This was a way for us to become part of the solution by bringing kids together to experience the transformative power of nature to improve their mental health.

We had 9 students participate in our first session.

- → Archery
- \rightarrow Nature Education \rightarrow Hiking
- \rightarrow Wilderness Skills
- \rightarrow Fire Making
- → Arts & Crafts
- \rightarrow Shelter Building

- \rightarrow Campfires
- \rightarrow Earth Crafts
- \rightarrow Gratitude Sharing
- \rightarrow Camp Games \rightarrow Leadership Skills
 - → Reflection Time
 - \rightarrow Performing Arts



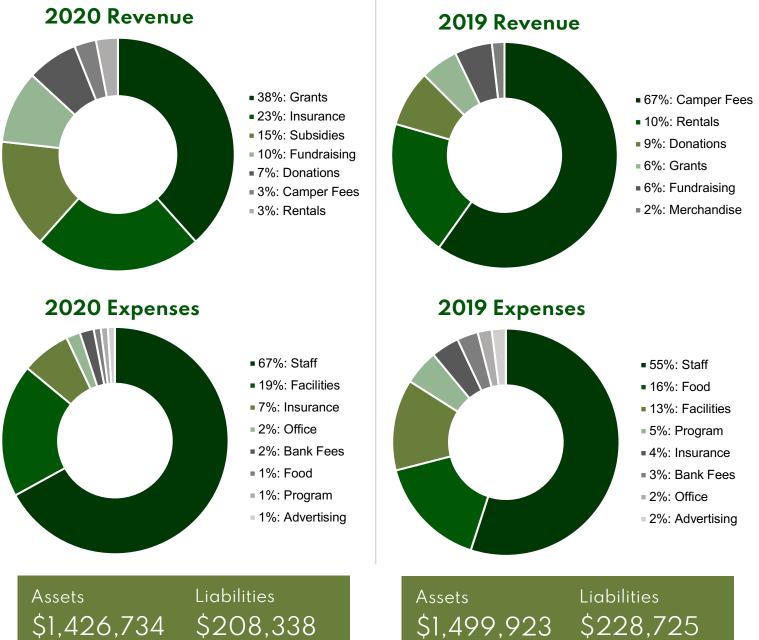
Camp is not only a magical place during the summer, it's even more spectacular during the school year! Our goal is to expand the Outdoor Homeschool programs and continue offering them during the fall, winter, and spring. With a more peaceful atmosphere, the opportunity to really connect with the land is amplified. Whether you have been here before or are new to the Cadicasu family, we guide students along an exciting journey where they can learn and play in the wilderness.



NEW in 2020

SUMMARY OF FINANCIAL POSITION

REVENUE & EXPENSES



Net Assets \$1,218,396 9,923 \$228, Net Assets \$1,271,198

POWERFUL —

PARTICIPANT FEEDBACK

"Winter camp was super fun. I got to build shelters in the snow, play outside, and start a campfire. I made lots of new friends who are really nice and funny. **My counsellor was the coolest person I have ever met.** He helped all of us feel at home in our cabin and made sure we all got along. I can't imagine a better place to spend my winter holiday!"

- Winter Camp Camper (Age 8)



"I have been stuck at home for so long. I couldn't handle it anymore. Coming out to camp once a week to be with other kids and have fun learning outside in the forest has been AWESOME!!!"

- Outdoor Homeschool Student (Age 9)

"My daughter has had a pretty rough go for the majority of her life. She connected perfectly with the girls in her cabin group, and they all plan on staying in touch. She saw a real shooting star, which she describes as 'magical,' and tells me that **camp has been the most beautiful experience of her life.** She did not feel homesick and felt welcome by everyone. I can't tell you how much relief and joy this brings me as a mom who has watched her child struggle for so many years. It truly is a fresh beginning for her, and this camp experience confirms for me that she's well on her way to a normal, productive, and hopefully joyful life."

- Parent (Winter Camp Camper Age 14)

"It was so nice spend a day at camp where I didn't have to take care of anyone! The food was delicious, the yoga was energizing, and the hike was the final touch on an incredible experience.

- Yoga Retreat Participant



STAFF REFLECTIONS

"This summer was unlike any I've experienced here. I've gotten to know many new people while also building stronger relationships with those I have known for years. I've gotten the opportunity to learn new skills and try new things that I never thought I would experience. **This summer brought me closer to camp and taught me what it means to be a part of this community**. I'm excited to return and tell my campers stories of how my friends and I built a pizza oven with our bare hands and feet, designed our own staff clothing, created shelters with materials we gathered ourselves, had our very own graduation here at camp, wrote and acted in brand new campfires, and overall had the most rewarding summer imaginable."

- Summer Staff Member

"I am able to find real peace at camp and just be."

- Head Chef

"If this year has taught me anything, it's that nothing is guaranteed. The future is always uncertain. **There is no better moment than now.** I have learned to appreciate what is in front of you. Stop and smell the roses. Sit and appreciate the sunset."

- Medic



"I became unapologetically myself at camp. All of the stress and expectations that I carried disappeared, and I began growing into the woman that I always aspired to be. My newfound confidence in my character grew into being mindful of other people's wants, needs, and desires. I've learned that helping the wellbeing of others helps me feel more whole."

- Summer Staff Member

"Camp gave me a sense of normalcy. It gave me a precious opportunity to use the time I would've spent consoling a child who misses their family or preparing programs to spend my down time alone in the forest doing yoga, meditating, journaling, and reflecting. **My experience this summer was a gift.** Sometimes I forget that being busy can easily be used as a filler to supress things in life that need to be dealt with. This summer gave me the space I needed to work on myself, and for that, I am so grateful. I feel like I am more ready than ever to come back to next year to see all the beautiful smiles on campers' faces and tell them all about the improvements we spent the summer working on for them."

- Senior Staff Leader

cadicasu SUPPORTERS

SPONSORSHIP

Summer camp is such a magical place, and we don't want that experience limited to only certain children. Everyone should have the opportunity to grow and have fun at camp. Acceptance and appreciation of all people is learned through being a part of our diverse community. The relationships and solidarity that flourish at camp are nothing short of amazing.

8 Campers Received Scholarships to Attend Winter Camp for a total of **\$3,900**.



ALL camper fees are subsidized. Actual costs to us are more than we charge.

We provide financial assistance to a number of campers. It is with great pride that we are able to continue supporting camp families. Society is divided by economic, racial, geographic, religious, ethnic, and social boundaries. As a charitable organization, **Camp Cadicasu strives to break** down these barriers through our unique Campership Program to make camp accessible.

It is our goal to always keep the camp within the reach of all families who attend. We begin accepting applications starting November 1 each year for the following season.



DONORS

Thank you to our generous donors for keeping the camp vision alive. Camp Cadicasu is still here today as a result of the following people and organizations who supported us in 2020.

Top Camp Leaders: Gifts of \$50,000 +

Canada Summer Jobs Grant

President's Circle: Gifts of \$10,000 +

Calgary Shaw Charity Classic Foundation Community Initiatives Program

Camp Ambassadors: Gifts of \$5,000 +

Calgary Catholic Teachers Charities Society Columbus Benefit Club – K of C Council 4965 Lyceum Society – K of C Council 1186 Paddy Luke Fraternal Society

Camp Believers: Gifts of \$1,000 +

Rose Feighan Valentine Volvo Victoria Pianarosa

Camp Champions: Gifts of \$250 +

Bishop Klein St. Gerard's - K of C Council 6488 Canada Helps Canadian Online Giving John Johnston Knights of Columbs Alberta & NWT Margie Schuett Mary McGurran Sheila Precoor Suzanne Doig Willis Winter

Camp Supporters: Gifts of \$100 +

Benevity Community Impact Fund **Bill Symons Blanche Crerar** Caralea Day **Catherine Inglis** Charissa Hong Dan McManus Fr. Eric Nelson Judy & Harry Lefebre Isabelle Lemay Johannah Goulding Josephine Dickau-Duguay Judi Enns Bradette Kate Munoz Kathy de Chantal Keith Beyak **MEG Energy** Paul Schultz Roberta & Roland Beug

Camp Friends: Gifts up to \$99

Angelika Dickau & Steven Duguay Benjamin Doig Brittney & Mark Fawcett Dan McDermott Florence Klein Jennifer Davies & Frazer McInnis Judy Kent Laura Janz Megan McPherson & Ladde Tanner Nandor Kovacs Penny Beliveau Tatiana Galkina Taylor Karg Valentina Fajardo Valerie Walters Zofia Wozniak

We are also very grateful to our anonymous donors in addition to those who donated through the **#chipinforkids** campaign via text.

BIRDIES FOR KIDS

Birdies for Kids (BFK) presented by AltaLink is a non-profit program run under the **Calgary Shaw Charity Classic Foundation**. Camp Cadicasu was chosen as one of the children's charities they support.

The <u>Shaw Charity Classic</u> is a **PGA Tour Champions** event featuring professional golfers among the likes of Golf Hall of Famers Tom Watson, Fred Couples, and Colin Montgomerie. It aims to provide Calgary with a world-class professional sporting event accessible to families and bring much needed dollars to local charities.



We receive 100% of all donations AND up to 50% is matched.

Despite not coming together physically for the tournament, \$10.6 million was raised for a total charitable contribution of \$12.5 million and \$61 million since 2013. Camp Cadicasu generated **\$13,050 in donations** for a **total amount received of \$19,575**.

The most exciting part of the program comes together from various corporate sponsors with AltaLink being the Founding Partner. Donations flow through the Shaw Charity Classic Foundation and all administrative costs are covered by them. **There is no donation too big or small.**



2021 Tournament Details

Name: Shaw Charity Classic Dates: August 9 – 14, 2021 Donation Period: March 1 – August 15, 2021 Title Sponsor: Shaw Communications Location: Canyon Meadows Golf & Country Club Defending Champion: Wes Short, Jr. Broadcast: Golf Channel

DONATE NOW – Online or by Mail

Online: Credit Card Only https://shawcharityclassic.com/participating-charities/campcadicasu **Mail:** Credit Card or Cheque (contact us for a PLEDGE FORM & instructions)

Tax receipts will be distributed by the Calgary Shaw Charity Classic Foundation by Nov. 30, 2021.

WISHLIST

Please **help us recover from the pandemic and reach our goal of \$100,000** to assist with necessary expenses. As we look forward with aspirations to keep Camp Cadicasu strong for many more years.

\$10	 Camper T-Shirt Provide a Camp Cadicasu t-shirt for one of our campers.
\$65	Staff UniformSupply a staff member with their uniform.
\$170	New MattressReplace one of our damaged mattresses.
\$550	Registration FeeSend a camper to camp for a week!
\$1,000	Archery EquipmentNew bows, arrows, and safety nets.
\$3,500	Mess Hall TablesReplace damaged tables.
\$4,000	Staff UniformsBe the sole sponsor of our uniforms with logo placement.
\$6,000	MattressesReplace all our damaged mattresses.
\$8,000	ATV with BoxNeeded to transport garbage and supplies around camp.
\$10,000	 Mess Hall Doors Replace broken doors to secure the Mess Hall.
\$15,000	 LIT (Leader-in-Training) Platform Tents Build new platform tents for our LITs with fireplaces.
\$20,000	 Strengthen Balconies & Stairwells Reinforce existing balconies and stairwells.
\$30,000	KitchenetteInstall a kitchenette for rental groups and staff during the summer.
\$60,000	BathroomsRenovate remaining two bathrooms.



"I think 99 times and find nothing. I stop thinking, swim in silence, and truth comes to me."

- Albert Einstein

ANNUAL GENERAL MEETING

Wednesday, April 28, 2021 Zoom @ 4:30 pm Corporate Access: 500017652 CRA Charities Reference: 0877779 Business Number: 84909 9411 RR0001